

**P&G**

Sponsored Event



*Robert Verdi*

HOSTS

**TWEET THIS!**

A HOLIDAY GIFTING TWITTER PARTY

DECEMBER 5<sup>TH</sup>, 2012



2012 HOLIDAY GIFT GUIDE

[WWW.THERVTIPS.COM](http://WWW.THERVTIPS.COM)

@ROBERTVERDI

#RVTIPS

luxelaboratory

# PRE-EVENT ANNOUNCEMENTS

SAVE THE DATE

## TWEET THIS!

\*\*\*\*\* @RobertVerdi \*\*\*\*\*

### ROBERT VERDI'S HOLIDAY GIFT GUIDE

#### TWEET LIVE!

Watch the live video stream on [WWW.THERVTIPS.COM](http://WWW.THERVTIPS.COM) to get great gift ideas for everyone on your list. Tweet your questions & thoughts to the twitterfeed using #RVTIPS. Interact w/ @RobertVerdi during the event through live Q&A and competitions.

#### TWEET TO WIN!

Win Robert's gift picks, each unveiled during the event.

#### TWEET NOW!

Follow now on twitter @RobertVerdi for advance alerts & online giveaways. Submit your own gift #RVTIPS on twitter for the chance to be featured. Tweet or Direct Message @RobertVerdi at any time!

#### TWEET YOUR FRIENDS!

Invite your friends to tweet along for the event & join the conversation online.



WEDNESDAY • DECEMBER • 05

SIX-THIRTY PM to EIGHT-THIRTY PM EST

[WWW.THERVTIPS.COM](http://WWW.THERVTIPS.COM)



presented by

P&G beauty

luxelaboratory

#RVTIPS

P&G invites you to the unveiling of

## TWEET THIS!

\*\*\*\*\*

### ROBERT VERDI'S HOLIDAY GIFT GUIDE



Come Tweet Along & Receive Robert's Gift Picks As He Reveals Them Live 1-by-1!



WEDNESDAY • DECEMBER • 05

SIX-THIRTY PM to EIGHT-THIRTY PM

{ RSVP to [twitter@robertverdi.com](https://twitter.com/robertverdi) w/ twitter handle for the event as space is limited }



@ROBERTVERDI  
[WWW.THERVTIPS.COM](http://WWW.THERVTIPS.COM)  
247 W 30th Street, FL 12A, NY 10001

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TWEET THIS! 2012 HOLIDAY PARTY  
WAS PROMOTED WITH CUSTOMIZED:

## ANNOUNCEMENT E-VITE

## SAVE-THE-DATE REMINDER

Sent to a Hand-Picked Guest List of The Most Influential Digital Media



## GENERAL MEDIA ALERT

was sent to over 3,000 media makers & influencers  
and posted online for consumers.



Looking Forward To Seeing You Tonight

WEDNESDAY • DECEMBER • 05

As I Unveil My Most Stylish Holiday Gift Ideas,  
Featuring Over 40 Fabulous Items!

@

## ROBERT VERDI'S TWEET THIS!

GIFTING STARTS AT SIX-THIRTY PM



@ROBERTVERDI  
[WWW.THERVTIPS.COM](http://WWW.THERVTIPS.COM)  
247 W 30th Street, FL 12A, NY 10001

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# THE ULTIMATE HOLIDAY GIFT GUIDE!



Robert Verdi and  
**P&G**  
presents  
**TWEET THIS!**  
Holiday Gift Guide



## WORKS ONLINE

online at [www.thervtips.com](http://www.thervtips.com)

in the live feed with by using  
your tweets!!

as [@RobertVerdi](https://twitter.com/RobertVerdi) unveils his  
Gift Guide - A Fabulous Gift for Everyone on your List!

WELCOME  
TO  
*#RVgiftguide*  
*Naughty or Nice List*



'TIS THE SEASON  
IF YOUR LIST OF THOSE  
NAUGHTY AND NICE IS  
OVERWHELMING,  
JUST FOLLOW MY SASSY TIPS  
AND BE A HOLIDAY HERO!

Special T  
@LL  
@Tasty



## HOLIDAY SPECIALS

### Q&A:


I'll answer your holiday questions during the event!  
Tweet your questions to [#RVtips](https://twitter.com/RVtips)  
for a chance to have your question answered live.


### WIN:

Gift Guide Giveaway! Tweet why you love  
holiday gift picks and include [#RVtips](https://twitter.com/RVtips).  
as you to win them all!


WINNER: Winners of the Ultimate Holiday Gift Guide will be chosen at random. Winners of the 12 Gifts  
Prizes will be chosen at the discretion of Robert Verdi, Inc Staff. All items subject to final availability.  
Prizes are only open to U.S. residents. Sorry, but we cannot ship outside the U.S.  
Prizes will be announced via twitter and have 7 days to claim their prize. After 7 days a new winner will be chosen.

Q&A

 **Q** from [@TheWeberGroup](https://twitter.com/TheWeberGroup):  
Hey [@RobertVerdi](https://twitter.com/RobertVerdi) Where is Your Favorite  
holiday shopping spot in NYC? [#RVtips](https://twitter.com/RVtips)

 **A** from [@RobertVerdi](https://twitter.com/RobertVerdi):  
[@TheWeberGroup](https://twitter.com/TheWeberGroup) My Favorite Holiday Hot  
Spot is [@ThisIsStory](https://twitter.com/ThisIsStory) on 10th Ave! [#RVtips](https://twitter.com/RVtips)

Send gifting q's to [#RVtips](https://twitter.com/RVtips) & tune in to hear my answers  
[www.theRVtips.com](http://www.theRVtips.com)



## THANK YOU!

Thanks to **P&G** for making  
this fabulous evening possible!

*Robert Verdi*



# THE PRODUCTS

#RVgiftguide Naughty or Nice  
1. Blogging Buddy

## Blogging Buddy



TO: My Blogging Buddies  
FROM: @HTCUSA & @Microsoft

HTC is a global leader in mobile innovation and design. The Windows Phone 8X by HTC is the perfect gadget to keep you connected! The sophisticated smartphone boasts an iconic design, studio-quality sound with Beats Audio and incredible camera capabilities.  
Windows Phone 8X by HTC, \$199.99 USD  
[www.htc.com/us](http://www.htc.com/us)

#RVgiftguide Naughty or Nice

1. The Blogging Buddy
2. The Do-it-all Mom
3. Dear ol' Dad
4. 21<sup>st</sup> Century Tween
5. The Furry Little Critter
6. Hip Holiday Hostess

## Glam Gal Pal



TO: The Glam Gal Pal  
FROM: @LaurenMerkin, @PGBeauty, @covergirl, @ride, @OralB & @Crest

The Eve Glitter Encrusted Clutch from Lauren Merkin will complement your glamorous girlfriend with a classic shape in a size subtle enough to accompany any ensemble. Packed full of amazing P&G Beauty Products!  
Lauren Merkin Eve Glitter Clutch, \$180.00 USD  
Crest 3D 2-Hour Express Whitestrips, \$54.99 USD  
CoverGirl Blast lipstick Lip Duo, \$8.49 USD  
CoverGirl Clump Crusher Mascara Stck, \$6.99 USD  
Oral B Glide 3D White Floss Picks, \$3.49 USD  
Tide-To-Go Pens, starting at w\$2.99 USD

#RVgiftguide Naughty or Nice  
1. The Blogging Buddy  
2. Do-It-All Mom

## Doitall Mom



To: Do-It-All Mom  
From: @AllieKingsley @OlayUS @teaforte & @PGBeauty

Pamper mom to a little Holiday R&R this season with luxurious spa and care items, therapeutic teas, and Allie Kingsley's debut novel, "The Liar, the Bitch and the Wardrobe." Just released in Sept. of 2012 during Fashion Week it is the first joint project of its kind, featuring expert styling by fashion and lifestyle maker Robert Verdi.  
Tea Forte and Cermak Tray Set, \$54.00 USD  
"The Liar, The Bitch & The Wardrobe", \$15.00  
Shower Sensations Kit from P&G, \$9.99 USD  
[www.onefootinthedior.com/](http://www.onefootinthedior.com/)

#RVgiftguide Naughty or Nice

1. The Blogging Buddy
2. The Do-it-all Mom
3. Dear ol' Dad
4. 21<sup>st</sup> Century Tween
5. Furry Little Critter

## Furry Little Critter



TO: The Furry Little Critter  
FROM: @IAMS @fabdog @PGeveryday & @ContainerStore

Any accessory can make your dog look good, FABDOG makes sure your dog looks fabulous! And make sure to feed him IAMS, made only from the best natural ingredients. This set is the perfect gift for your furry friend on the go, he won't be able to get enough!  
FabDog Rain Apparel, \$32.00 USD  
The Container Store Rugby Stripe Bin, \$14.99  
Iams ProActive Health™ for Cats & Dogs

#RVgiftguide Naughty or Nice  
1. The Blogging Buddy  
2. The Do-it-all Mom  
3. Dear ol' Dad

## Dear ol' Dad



TO: Dear ol' Dad  
FROM: @Gillette @Duracell & @PG

Give Dad a 3-in-1 precision tool to master his facial hair that trims evenly, shaves closely and edges accurately. Whether he wants a simple goatee, a thin chinstrap, or a clean shave with sharp sideburns, he'll be able to do it himself, even in the shower.  
P&G Gillette Fusion ProGlider Styler, \$20.00  
Duracell Ultra Power Batteries, \$2.99 USD  
[www.pg.com](http://www.pg.com)  
[www.gillette.com](http://www.gillette.com)

#RVgiftguide Naughty or Nice

1. The Blogging Buddy
2. The Do-it-all Mom
3. Dear ol' Dad
4. 21<sup>st</sup> Century Tween
5. The Furry Little Critter
6. Hip Holiday Hostess

## Hip Holiday Hostess



TO: Hip Holiday Hostess  
FROM: @umbra\_ltd @Shopthomaspaul @PGBeauty @DawnDish

These 100% cotton hand towels, featuring hand silk screened designs by thomaspaul are soft to the touch and the perfect addition to any bathroom or kitchen. Paired with the Otto Pump from Umbra, filled with Dawn dish soap, your hostess will gush with joy she invited you!  
UmbraPaul printed Hand Towels, \$52.00 USD  
Umbra Droplet Soap Pump, \$15.00 USD  
P&G Dawn Dish Soap, \$4.99 USD



# THE PRODUCTS

#RVgiftguide Naughty or Nice

1. The Blogging Buddy
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3. Dear ol' Dad
4. 21<sup>st</sup> Century Tween

## 21<sup>st</sup> Century Tween



TO: 21<sup>st</sup> Century Tween  
FROM: @Urbaneears & @Brookstone

Developed with the professional DJ in mind, Zinken is chock-full of handy features that you never even knew you needed, like the dual duty TurnCable, swivel ear caps, ZoundPlug, and head band. Pairs perfectly with a super flexible key board, the ideal accessory for your iPad tablet. Zinken Headphones by Urbaneears, \$155.00 USD  
Bluetooth Silicon Keyboard, \$59.00 USD  
[www.urbaneears.com/](http://www.urbaneears.com/)  
[www.brookstone.com/](http://www.brookstone.com/)

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6. Hip Holiday Hostess
7. The Glam Gal Pal
8. The Gadget Guru
9. Oh-So Lovely In Laws
10. The Busy Boss
11. The Jetsetter

## The Jetsetter




TO: The Jetsetter  
FROM: #rise&hang @hickies & @HSN

Help your co-worker reflect a style all her own with these hip sunglasses by Robery Verdi for HSN. The retro shape flatters most faces and the printed detail gives you a look above the rest. She'll also be super organized with the Rise & Hang Duffel Bag. Featuring a patented portable shelving system, this runway ready gear is great for weekend get-aways! Rise & Hang Shelving Duffel Bag, \$125.00 USD  
Robert Verdi "Lizzie" Sunglasses, \$29.90 USD  
Hickies Elastic Lacing System, \$19.99 USD

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9. Oh-So Lovely In Laws
10. The Busy Boss

## The Busy Boss



TO: The Busy Boss  
FROM: @moleskin @ParkerPens @ContainerStore

Keep your busy boss happy and well organized with this extraordinary Urban writing utensil from Parker Pens and the Moleskin Daily Diary Planner. Presented in a stylish lacquered box, from The Container Store, these gifts will ensure the efficient pleasure of office tasks with high-end design.  
Parker Pen Premium Urban Utensil, \$100.00  
Moleskin Daily Diary/Planner, \$21.95 USD  
Container Store Lacquered Box, \$17.99 USD

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8. The Gadget Guru
9. Oh-So Lovely In Laws

## oh so Lovely In Laws




TO: oh-so Lovely In-Laws  
FROM: @KCStudio @PG @Bounty @Puffs

Designer of chic bags and jewelry, Jessica Kagan Cushman presents the JKC Pleatherware Rope Handled Canvas Tote. Stuff this Tote with beloved P&G Happy Home Gifts & Supplies. Rope Handled Canvas Tote, \$95.00 USD  
Cascade Complete DishWash Packs, \$10.95  
Bounty Picker Uppers Paper Towels, \$4.00  
Puffs Ultra Soft Facial Tissue, \$3.50 USD  
Mr Clean Magic Eraser Original, \$1.75 USD

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8. The Gadget Guru

## Gadget Guru



TO: The Gadget Guru  
FROM: @RumbaTime

Ready? Get Set. GO! The Perry GO, powered by VITA, features cashless payment in a stylish lightweight watch! Insert your VISA chip into the innovative silicone sleeve, and wave it at the point of sale to make purchases at the thousands of US retailers who accept contactless payment.  
Perry Go Watch by Rumba Time, \$50.00  
[www.rumbatime.com/](http://www.rumbatime.com/)

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8. The Gadget Guru
9. Oh-So Lovely In Laws
10. The Busy Boss
11. The Jetsetter
12. Fit n' Fun Family

## Fit n' Fun Family



TO: The Fit n' Fun Family  
FROM: @Xbox & @Microsoft

Xbox 360 was built for bringing family together! Watch movies, live TV, listen to music, and play games with people all over the world with the sound of your voice using Kinect for Xbox 360. Dance Central 3, featuring authentic choreography, will get the family off the couch and learning favorite dance crazes from the past as well as the hottest moves of today.  
Xbox + Kinect, \$299.00 USD  
Dance Central 3, \$49.99 USD  
[www.xbox.com](http://www.xbox.com)



# THE PRESENTATION

ROBERT UNVEILED EACH PRODUCT to guests LIVE and to consumers via livestream & then tweeted gifting tips. Each product was INDIVIDUALLY HIGHLIGHTED

ON OUR 103" SCREEN

&

HAND-GIFTED TO EACH MEDIA GUEST

while they learned about its top features! The excitement (and tweeting) began!





# INFLUENTIAL MEDIA GUESTS



Sophie Leon, The Frisky and Katie Oldenburg, InTouch Weekly



Robert Verdi and Mickey Boardman, Paper Magazine



Julia Dinardo of StyleCaster with her NEW UrbanEars



Shyema Azam of Beauty and the Feast and Anne Fritz of The Jet Set Girls



Host Robert Verdi, Eddie Roche of The Daily and Nigel Barker, photographer

# INFLUENTIAL MEDIA TWITTER STATS

OUTLET	TWITTER HANDLE	FOLLOWERS
Men's Health Magazine	@MensHealthMag	1,179,222
US Weekly	@usweekly	856,466
Daily Candy	@dailycandy	832,113
Seventeen Magazine	@seventeenmag	514,874
Refinery 29	@refinery29	427,494
Cool Mom Picks	@coolmompics @mom101	297,914
Self Magazine	@selfmagazine @tweetsfromkb	160,922
Fashionologie	@fashionologie	121,238
The Daily	@daily	98,283
Paper Magazine	@papermagazine	95,534
Nigel Barker	@nigelbarker	91,512
Stylecaster	@stylecaster	76,000
Mom Finds	@momfinds	66,369
Hollywood Life	@hollywoodlife	61,215
Latina Magazine	@latina	44,593
Procter & Gamble	@ProcterGamble	41,104
Independent Fashion Bloggers	@_IFB	34,171
Life & Style	@life_and_style	32,497
Bella Sugar	@bellasugar	32,086
Fashion Bomb Daily	@thefashionbomb	30,844
Mickey Boardman	@askmrmickey	30,248
The Fashion Spot	@thefashionspot	24,611
Amy O'dell	@amyodell	23,348
Style It Online	@styleit	21,082
In touch	@intouchweekly	20,597
The Coveted	@thecoveted	19,684
Second City Style	@secondcitystyle	17,371
Eye 4 Style	@eye4style	16,731
Beauty Blogging Junkie	@glambr	15,822
My Gloss	@alywalansky	14,441
Glamazon Diaries	@glamazondiaries	14,417
This That Beauty	@thisthatbeauty	14,202
Styled	@styledon	11,006
Style Bakery	@stylebakery	10,508
Daily Glow	@dailyglow	10,283
Fashion Pulse Daily	@fashionpulse	9,253
The Makeup Girl	@liannefarbes	8,862
The Jettset Girls	@JSGanne	7,784
Fashion Style Beauty	@fashionstbeauty	5,227
Beauty and the Feast	@beautyndfeast	3,852
Makeup Loves Me	@makeuplovesme	3,334










# ROBERT VERDI'S INFLUENTIAL LIVE TWEETS

The screenshot shows Robert Verdi's Twitter profile. On the left is a large profile picture of him in a tuxedo. The header includes his name 'Robert Verdi' in a script font and a smaller profile picture. The bio reads: 'Wit and Wisdom from the office of Robert Verdi - A Self-made fashion machine, celebrity stylist and tastemaker. New York, NY · http://www.RobertVerdi.com'. Statistics show 6,314 tweets, 264 following, and 27,836 followers. A 'Following' button is visible. Below the bio is a grid of six small images. The 'Tweets' section shows three tweets from Robert Verdi, each with a small profile picture and a timestamp.

## FROM THE FEED WITH A REACH OF OVER 5,000,000

TWEETS INCLUDED:

FOLLOWERS:

	<b>@MensHealthStyle:</b> If you don't receive this as a gift, get it yourself. We're fans of <b>@Gillette ProGlide Styler</b> <a href="http://ow.ly/g8F98">http://ow.ly/g8F98</a> <b>#RVTips #PGholiday</b>	<b>62,862</b>
	<b>@MensHealthStyle:</b> For the tech guy: You can make purchases with this innovative <b>@RumbaTime</b> watch. \$50 <a href="http://ow.ly/g8FTx">ow.ly/g8FTx</a> <b>#RVtips #Jetsons</b>	<b>62,862</b>
	<b>@brianboye:</b> Love 'em. <b>#gifts</b> RT <b>@MensHealthStyle:</b> These <b>@JKCStudio</b> canvas totes crack us up. \$65 <a href="http://ow.ly/g8G7D">ow.ly/g8G7D</a> "Emotional Baggage" <b>#RVTips</b>	<b>3,497</b>
	<b>@StyleCaster:</b> What do you get the know it all teen? How a sweet <b>@brookstone</b> roll up keyboard & <b>@urbanears</b> Zinjen headphones <b>#rvtips</b> <a href="http://pic.twitter.com/">pic.twitter.com/</a>	<b>76,000</b>
	<b>@StyleCaster:</b> Gift towels from <b>@shophthomaspaul</b> with <b>@dawndish</b> <b>@PGBeauty</b> <b>@umbra_ltd</b> <b>#HipHostess</b> <b>#rvtips</b> <a href="http://pic.twitter.com/RM5zIPUG">pic.twitter.com/RM5zIPUG</a>	<b>76,000</b>
	<b>@AskMrMickey:</b> I'm getting all my Christmas shopping done at <b>#RVTips</b> <b>#pgholiday</b> . Who needs Black Friday?	<b>30,248</b>
	<b>@makeuplovesme:</b> <b>#RVTips</b> gift for dear ol' dad: <b>@Gillette</b> pro-guide styler	<b>3,345</b>



@NigelBarker: Does your Furry Little Critter need a raincoat? #RVgiftguide has you covered! @lams @containerstore @fabdog @RobertVerdi

91,512



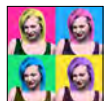
@NigelBarker: Are you a jetsetter? Get ready to fly with #rvgiftguide @RobertVerdi sunglasses @hickies @hsn #rise&shine

91,512



@NigelBarker: Number 8 The Timely Techie - the @RumbaTime watch which enables you to pay at the store with just your watch... #RVtips

91,512



@alywalansky: To the busy boss: nothing says I'm in charge like a @moleskin @parkerpens @containerstore gift set. #rvtips

14,498



@BeautyNDFeast: What to get the hip holiday hostess: @umbra\_ltd soap pump @shophthomaspaul towels @dawndish dishwashing liquid #rvtips #pgholiday

3,852



@fashionologie: @RobertVerdi recommends a sparkly clutch, like this one from @LaurenMerkin, as a #Holiday gift. <http://instagr.am/p/S4BgaXuFTu/>

121,238



@Refinery29: Um, @RobertVerdi just gave us a cell phone from @htcusa. Aw, you shouldn't have! #RVtips #PGHoliday

427,494



@Refinery29: Got a bunch of goodies from @PGeveryday. We've never been so excited to clean. We're serious. @RobertVerdi #RVtips #PGHoliday

427,494



@dailycandy: Hey @dailycandykids this #rvgift is for you: Do-it-all mom spa package. @pgbeauty @olayus @teaforte [pic.twitter.com/nnDhfbOw](http://pic.twitter.com/nnDhfbOw)

832,113



@dailycandy: Up now from @RobertVerdi: @laurenmerkin clutch w/ supplies from @pgbeauty, @covergirl, @crest & more. [pic.twitter.com/mTzaHsvp](http://pic.twitter.com/mTzaHsvp)

832,113



@SELFmagazine: The perfect #holiday gift for your boss #RVtips @moleskin @parkerpens @containerstore [pic.twitter.com/LgpAScXr](http://pic.twitter.com/LgpAScXr)

160,922



@Latina: Gift for us (or you!), or a glam gal pal - a @laurenmerkin Eve Glitter Clutch w/ @covergirl #rvtips @RobertVerdi - who wants one? We'll be giving it away!

44,699



@SecondCityStyle: For the oh so lively in laws? #rvtips #PGHoliday @pg @bounty @jkcstudio @puffs

17,371



Catch a glimpse of NJ native @RobertVerdi 's Jersey Style in this exclusive interview with @HudsonMOD [hudsonmod.com/robert-verdis-...](http://hudsonmod.com/robert-verdis-...) #style #GiftGuide

245



# CUSTOM WEBSITE & CONSUMER INTERACTION ONLINE

Robert Verdi

 Go

VENI, VIDI, VERDI    TWITTER    ROBERT VERDI INC.



## LIVE VIDEO STREAMING & RECORD THROUGH USTREAM

USTREAM

Explore    Upcoming

Robert Verdi

Go live!

Login / Signup

WATCH MORE



@RobertVerdi 2012 Holiday Gift Guide

December 5, 2012 at 4:02pm    on @RobertVerdi 2012 Holiday Gift Guide

Follow

19 followers



00:04:28 / 01:32:32

RECORDED LIVE

VIDEOS

SOCIAL STREAM

CHAT

@RobertVerdi 2012 Holiday Gift Guide (92:32)

Recorded 1 weeks ago  
38 views



@RobertVerdi 2012 Holiday Gift Guide (121:31)

Recorded 1 weeks ago  
5 views





# THE ULTIMATE GIFT GUIDE GIVE-AWAY

Thousands of consumers participated over twitter and over 3,000 users visited the custom **TWEET THIS!** event website at [www.theRVtips.com](http://www.theRVtips.com) to participate. The site featured a live broadcast of Robert's presentation and a twitter feed so consumers could participate in real time online, asking questions, tweeting their favorites and answering Robert's holiday questions for the chance to win Robert's gift picks. One lucky fan was given **The Ultimate Holiday Gift Guide**, full of **EVERY PRODUCT** on the list! Editors and Bloggers promoted the competition and consumers tweeted how much they loved each one of Robert Verdi's gift ideas using **#RVTIPS** for the chance to be the lucky tweeter to win them all!







Dina Fierro, Eye4Style



Anne Fritz, The Jet Set Girls







Sarah Conley, StyleIt Online



Lianne Farbes, TheMakeUpGirl



Liz Gumbinner of Mom101 and Sophie Leon, The Frisky







Amy O'dell, BuzzFeed and Justin Ravitz, US Weekly



Gina Marinelli of Refinery29 and Casey Kettleson of StyledOn



Nigel Barker, photographer



Custom Twitter Handle Cookies by Tasty Morsels



Kristin Booker, FashionStyleBeauty





Mckenzie Liautaud with Winky Verdi



Jennifer Kaczmarek and Erika Zayes and Stephanie Halperin



Allie Kingsley, author, 'The Liar, The Bitch and The Wardrobe'



# PRESS & PLACEMENTS

**Give the gift that's naughty and nice.**

## HOLIDAYS WITH Us

### TOP STORIES

- 1 Hilary Duff Takes Out Extensions, Shows Off Gorgeous Blonde Hair
- 2 Anne Hathaway Doesn't Wear Underwear, Flashes Cameras
- 3 2013 Golden Globe Nominations: Who Got Snubbed?
- 4 Ava Sambora and Heather Locklear Bond as This Is 40 Premieres
- 5 Pregnant Jessica Simpson Hides Baby Bump With Large Purse

### GET 4 FREE ISSUES

#### Celeb Stylist Robert Verdi's Holiday Gift Picks

CELEBRITY STYLE | DECEMBER 12, 2012 AT 7:00PM BY USWEEKLY STAFF

Stumped as to what to gift your favorite Hollywood star (or the person in your life who already has everything)? Robert Verdi—TV personality (Fashion Police) and celeb stylist (clients include Eva Longoria, Kristen Wieg, and Marisa Hargitay)—is here to help.

For the social media maven on your list, consider an HTC Windows Touch Screen Phone 8x, \$199. Verdi tells Us Weekly the smartphone would be a

**Fifty Shades of Grey**  
soShades.com

**HOT PICS! Garrett's Gals**

## HUFFINGTON POST

## US WEEKLY MAGAZINE

December 13, 2012

## HUFF POST HOLIDAY STYLE GUIDE

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Style | Fashion Trends | The Beauty Page | Models | Michelle Obama | Celebrity Style | Fashion Week

**5 Tips for Stress-Free Holiday Style**

Robert Verdi  
Celebrity stylist and television personality

GET UPDATES FROM ROBERT VERDI

During the holidays, it's all about parties and get-togethers with friends and family. With all of these events on the horizon, it can be a daunting task to get the

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### Celeb Stylist Robert Verdi's Holiday Gift Picks

Stumped as to what to gift your favorite Hollywood star (or the person in your life who already has everything)? Robert Verdi—TV personality (Fashion Police) and celeb stylist (clients include Eva Longoria, Kristen Wieg, and Marisa Hargitay)—is here to help.

For the social media maven on your list, consider an HTC Windows Touch Screen Phone 8x, \$199. Verdi tells Us Weekly the smartphone would be a

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### Gift guide 2012: Celebrity stylist Robert Verdi dishes on his top holiday picks for everyone on your list

Perfect presents for the socialite, the blogger, your pet pooch and your 21st century tween — and everyone else in between!

BY RANJHEE MIRCHANDANI / FASHION EDITOR

Published: THURSDAY, DECEMBER 6, 2012, 8:29 AM  
Updated: MONDAY, DECEMBER 10, 2012, 1:28 PM

**HOLIDAY GIFT GUIDE 2012**  
Looking for the perfect gift? Ring in the season with the Daily News Holiday Gift Guide. The best gift ideas from New York's hometown paper.

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**Celebrity Stylist Robert Verdi**  
 Monday, Dec 10, 2012

The holidays are often a whirlwind of gifts, parties and stress and can throw even the most seasoned hostess off balance. But before you throw up your ribbons in defeat, talk to lifestyle expert Robert Verdi about how to make it through the season with your holiday spirit and sanity intact.



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**VIRGINIA THIS MORNING: Celebrity Lifestyle Expert Robert Verdi**

Posted on: 12:18 pm, December 7, 2012, by Virginia This Morning

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**Robert Verdi Picks Great Gifts for Fashion Bloggers**  
 By: Jennine Jacob



I've heard stories about Robert Verdi's legendary gifting suites, but have never been to one, until after being stalked on Twitter, was invited to his 4th annual "Sweet This" Holiday Gift Guide. Seriously, it was like going to one of Oprah's shows where she gives everyone a car. Except, living in New York, we don't have space or money to keep a car, so we were given gift ideas (gifts) instead.

To tell the truth when it comes to the holidays, I do love geeky gifts. Last year I seriously asked for sonic toothbrushes, the year before, a clothes steamer things I really love and can use. When it comes to blogging, any gadget I may not fork out the money for ends up on my wishlist. Luckily these days gadgeters are getting more chic, and here are three picks from the Robert Verdi event which really stood out as winners for bloggers heading into 2013.

**Three Great Gifts for Bloggers**

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**Celeb Stylist Robert Verdi's Holiday Gift Picks**  
 By Justin on December 12, 2012 | From usmagazine.com

Verdi suggests the perfect goodies for the Kim Kardashians, Taylor Swifts, and Honey Boo Boos in your life  
 This article originally appeared on Usmagazine.com: Celeb Stylist Robert Verdi's Holiday Gift Picks

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Kate Middleton has a Royal baby on the way!

Posted December 10, 2012 by Gamin Clark in Celebrity

**Lifestyle Expert, Robert Verdi, on Surviving the Holidays in Style**

I love the holidays, but the second those Thanksgiving leftovers disappear, the early stages of a panic attack set in with thoughts of the looming whirlwind of shopping, parties, and inevitable stress. Even the most seasoned hostess needs a little coaching during the holidays; so before you throw up your ribbons in defeat, take some advice from lifestyle expert and celebrity style guru, Robert Verdi.

I recently spoke to the fabulous and fearless lifestyle expert about surviving the holidays in style. From the perfect gift for the BFF who has everything, to tips and tricks for looking camera ready all season long, Verdi knows what's up.

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You are here: [Home](#) / [Fashion](#) / 2012 Holiday Gift Guide: Robert Verdi Style

### 2012 Holiday Gift Guide: Robert Verdi Style

December 6, 2012 By [Felicia](#) | [Leave a Comment](#)

Oh Em Gee! It's Dec 6 and you have a little more than two weeks to get your act together. And by "get your act together" — I mean, complete your holiday shopping. Leading up to the holidays, I have provided several holiday gift guides to help you navigate the gift giving scene. Click [here](#), [here](#), and [here](#) for gift ideas for makeup, bath/body, and affordable fragrances respectively.

But you know what? I'm just a chatty Blogger Girl who knows a thing or two about beauty. I'm no taste-maker extraordinaire... I like say, **Robert Verdi**. So to further assist your holiday shopping efforts, I give you **Robert Verdi's Holiday Gift Guide**. From the Do-It-All Mom who selflessly gives all year 'round, to your Glam Gal Pal, and everyone in between — Robert has you covered.

...and away we go!

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CELEBRITY STYLE, CLAIRE'S LIFE, GIFT GUIDE, HOLIDAYS, SHOPPING Dec, 10 2012 3:12 pm

### Claire's Life: Robert Verdi's Holiday Gift Guide

by Claire

Happy Monday ladies and gents! Yesterday, after wrapping our holiday staff shoot at **Robert Verdi's Luxe Laboratory** (stay tuned for the post!), I chatted with our kind host about a few of his fun ideas for holiday gifts:

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### HOLIDAY GIFT GIVING TIPS FROM ROBERT VERDI!

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I was fortunate to be part of **Robert Verdi's** fabulous holiday **Tweet This!** event recently, where the style guru gives the MOST fabulous and forward thinking gifts for everyone on your list. In attendance were other blogging fashionistas, beauty heads, and yes, even famed photographer Nigel Barker all tweeting away. The BEST part about Verdi's gift suggestions is that they're cool, different, practical, and always presented in a beautiful way. I was able to catch up with him the next day to pick his brain about some of his best holiday gift giving tips (read the end for his full gift guide as well!):

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Beauty and the Feast I have a good giveaway coming up! Here's to a 'brighter' holiday :3 Stay tuned.

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Holiday, Second City Style Blog December 13, 2012 2:00 pm

### Holiday Gift Picks For Everyone On Your List With Robert Verdi

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**Robert Verdi's 2012 HOLIDAY GIFT LIST**

Still finishing up your holiday shopping? Give gifts right this year with a helpful list from celebrity stylist and fashion personality (not to mention our dear friend), **Robert Verdi**. He's rounded up his go-to gifts for everyone from the 21st Century Tween to Dear Ol' Dad.

For more great gift-giving ideas, check out **Robert Verdi's 2011 Holiday Gift List** along with the rest of our stellar gift guides!

**ALSO SEE**

- Robert Verdi's Holiday 2011 Gift List
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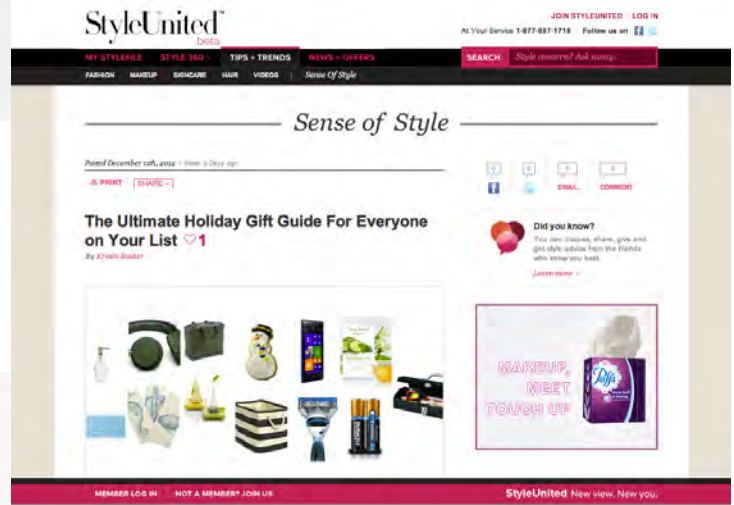
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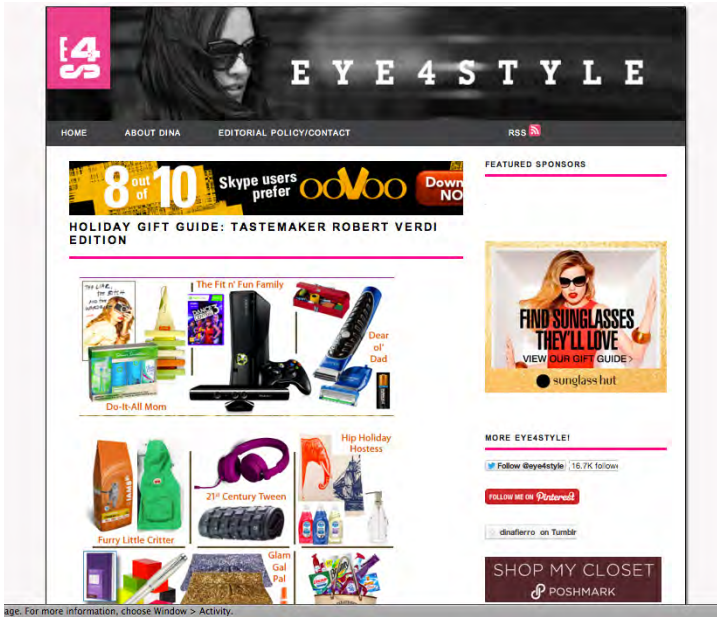




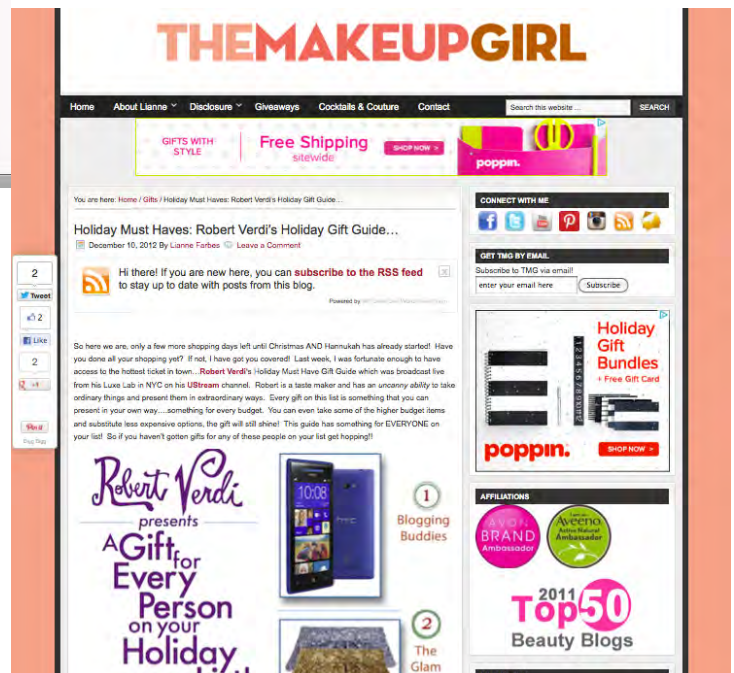
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### Holiday Gift Ideas for Jetsetters

Posted on December 15, 2012 by annettez



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I was very flattered at the recent Robert Verdi event when he said the Jetsetter gifts were inspired by ME! I wish I could take credit for this amazing cool **Weekend Duffle Bag from Rex**. It looks like an ordinary duffel bag on the outside, but it has a super-smart packing secret on the inside: compartments to help keep your clothes organized and fast! Plus it has straps with hangers so you can hang it at your destination and not have to unpack at all. How cool is that?

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Monday, December 17, 2012 8:00 AM

TOP 10 PICKS: ROBERT VERDI'S 2012 GIFT GUIDE

The fashionista gives us the dish

Celebrity stylist and TV personality Robert Verdi hosted his annual Twitter holiday party along with P&Q last week to reveal his favorite holiday gifts. Here's a look at his picks for 2012!

1. For your blogging buddy: HTC Windows Touch Screen Phone \$x, \$199.
2. For the Tween: Bluetooth Skione Keyboard from Brookstone, \$55.
3. For your jammed sooth: a Fabdog Rain Coat, \$32.
4. For your glam best friend: Lauren Merkin clutch, \$180
5. For jetsetters: a pair of "Lizzo" Aviator Sunglasses by Robert Verdi for H&M, \$29.99 and Rae & Hang Portable Shaking System Duffel Bag, \$125
6. For do it all mom: Tea Forte goodies
7. For the gadget guru: Pamy Go Watch, \$55

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### Holiday Gift Ideas From Robert Verdi

WEDNESDAY, DECEMBER 19, 2012

Be the first of your friends to like this.

I was lucky enough to attend Robert Verdi's fabulous holiday tweet-up this year, where bloggers and editors were privy to fabulous gift selections curated by Robert himself. Here, my favorites of the night, complete with Robert's suggested recipients and a quote from him at a range of prices.



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-Nicole Falotano



### Holiday Gift Ideas From Robert Verdi

Posted on December 11, 2012 by Serena

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