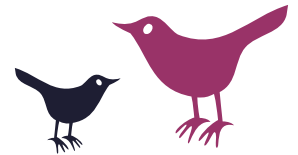




# TWEET THIS!

## #RVTIPS HOLIDAY GIFT GUIDE



*Robert Verdi* HOSTS

A HOLIDAY GIFTING TWITTER PARTY

DECEMBER 1<sup>ST</sup>, 2010

# Robert Verdi's Ultimate Holiday Gift Guide



## Pre-Event: Invitation

**TWEET THIS!**

\*\*\*\*\* @RobertVerdi \*\*\*\*\*

You're invited to the LIVE, online unveiling of

**ROBERT VERDI'S**  
HOLIDAY GIFT GUIDE

**TWEET LIVE!**  
Watch the live video stream on [WWW.THERVTIPS.COM](http://WWW.THERVTIPS.COM) to get great gift ideas for everyone on your list. Tweet your questions & thoughts to the twitterfeed using #RVTIPS. Interact w/ @RobertVerdi during the event through live Q&A and competitions.

**TWEET TO WIN!**  
Win Robert's gift picks, each unveiled during the event.

**TWEET NOW!**  
Follow now on twitter @RobertVerdi for advance alerts & online giveaways. Submit your own gift #RVTIPS on twitter for the chance to be featured. Tweet or Direct Message @RobertVerdi at any time!

**TWEET YOUR FRIENDS!**  
Invite your friends to tweet along for the event & join the conversation online.

WEDNESDAY • DECEMBER • 01

SEVEN to EIGHT PM EST

[WWW.THERVTIPS.COM](http://WWW.THERVTIPS.COM)

#RVTIPS



HOLIDAY TWITTER PARTY WAS PROMOTED WITH A  
**CUSTOMIZED  
EVITE**

to attend in person, sent to hand-picked guest list of the  
most influential digital media. A

**MEDIA ALERT**

was sent to over 3,000 media & influencers and  
posted online for consumers.





# GIFT GUIDE PRESENTATION



ROBERT UNVEILED EACH PRODUCT to guests live and to consumers via livestream then tweeted style tips. Each product was **INDIVIDUALLY HIGHLIGHTED ON OUR "103 SCREEN and HAND-GIFTED TO EACH MEDIA GEUST** while they learned about its top features. **The excitement (and tweeting) began.**



## INFLUENTIAL MEDIA ATTENDEES & TWEETERS

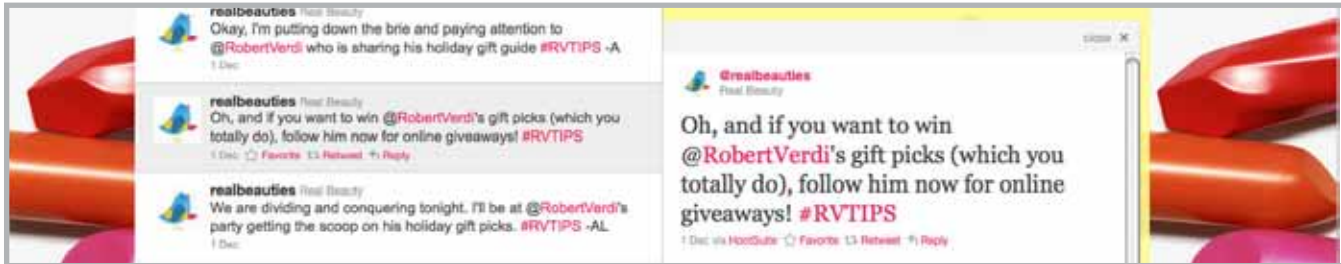
<b>Outlet</b>	<b>Twitter Handle</b>	<b>Followers</b>
Cosmopolitan.com	@CosmoOnline	66,461
DesignTherapy.com	@DesignTherapy	17,603
RachaelRayMag.com	@RachaelRaymag	11,802
FashionIndie.com	@Fashionindie	8,212
FashionSpot.com	@Fashion_spot	17,252
Redbookmag.com	@Freshhomeideas	297
HollywoodLife.com	@HollywoodLife	12,601
ThisThatBeauty	@thisthatbeauty	3,595
LadiesHomeJournal.com	@lhjmagazine	10,203
LifeandStyle.com	@Life_and_Style	7,741
LuckyMag.com	@LuckyMagazine	47,023
MomFinds.com	@Momfinds	40,380
VitalJuiceNY	@VitalJuiceNY	932
PeopleEnEspañol.com	@Peopleenespanol	106,346
RealBeauty.com	@realbeauties	2,439
Beautystat	@ButterflyDiary	1,343
RealSimple.com	@Real_Simple	118,374
Seventeen.com	@Seventeenmag	102,923
StarMagazine.com	@Star_news	9,312
StyleCaster.com	@styleCaster	16,426
StyledOn.com	@StyledOn	3,030
TheFrisky.com	@TheFrisky	22,130
TheNest.com	@TheNest	14,082
UptownMagazine.com	@UPTOWNMagazine	2,701
Stylemom.com	@stylemom	9,592
Intouch.com	@InTouchWeekly	2,221
WMagazine.com	@Wmag	233,410
DailyCandy.com	@dailycandy	499,298
PeopleStyleWatch.com	@StyleWatchMag	535,833
SecondCityStyle.com	@SecondCityStyle	9,249
USWeekly	@USMagazine	302,325
StyleBakery.com	@stylebakery	7,332
FreshHomeIdeas.com	@FreshHomeIdeas	312
TheMakeUpGirl.net	@liannefarbes	6,298



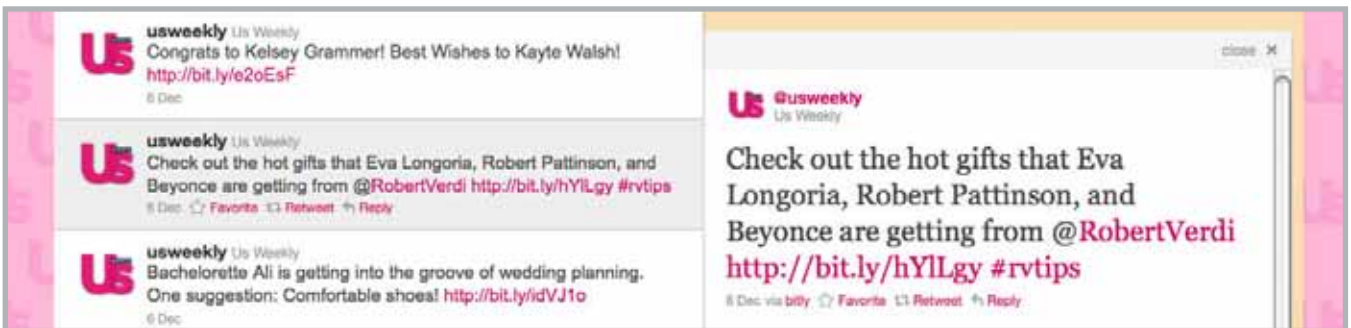
# EDITOR LIVE TWEETS INCLUDED



40,098 Followers



61,962 Followers



302,099 Followers



118,374 Followers



538,532 Followers

# INFLUENTIAL MEDIA TWEETS INCLUDED

**dailycandy** DailyCandy  
Our holiday greeting card picks: <http://dly.me/6014uxCo>  
1 Dec

**dailycandy** DailyCandy  
Follow celeb stylist @RobertVerdi for amazing giveaways tonight, 7-8pm.  
1 Dec ☆ Favorite □ Retweet ↻ Reply

**dailycandy** DailyCandy  
14 perfect stocking stuffers: <http://dly.me/6011uxNI>  
30 Nov

**@dailycandy** DailyCandy  
Follow celeb stylist @RobertVerdi for amazing giveaways tonight, 7-8pm.  
1 Dec via Sprinklr ☆ Favorite □ Retweet ↻ Reply  
Retweeted by [alysonconklin](#) and 2 others

538,532 Followers

**RachaelRaymag** EveryDay Rachael Ray  
Where's #RachaelRay? Atlanta/Buckhead Barnes & Noble, 7pm tomorrow. Near by? Say hi! More #Look+Cook tour: <http://bit.ly/jaVe3YA>  
1 Dec

**RachaelRaymag** EveryDay Rachael Ray  
Tweet w/ #RVTIPS 7pm est tonight for a chance to win great gifts at @RobertVerdi's Tweet This! We'll be there with @freshhomeideas  
1 Dec ☆ Favorite □ Retweet ↻ Reply

**RachaelRaymag** EveryDay Rachael Ray  
: #Hanukkah #dinner tonight: Potato Scallion Soup with Fried Matzo Dippers: <http://bit.ly/cymihs>  
1 Dec

**@RachaelRaymag** EveryDay Rachael Ray  
Tweet w/ #RVTIPS 7pm est tonight for a chance to win great gifts at @RobertVerdi's Tweet This! We'll be there with @freshhomeideas  
1 Dec via web ☆ Favorite □ Retweet ↻ Reply  
Retweeted by [LyzaJo](#) and 4 others

11,953 Followers

**seventeenmag** Seventeen Magazine  
Not sure what to give your fashionable bestie this year? Get ideas at #RVTIPS and [seventeen.com/gifts](http://seventeen.com/gifts)  
1 Dec

**seventeenmag** Seventeen Magazine  
@RobertVerdi is about to reveal his gift picks for the holidays! What q's do you have for the celeb stylist? Ask them by following #RVTIPS!  
1 Dec ☆ Favorite □ Retweet ↻ Reply

**seventeenmag** Seventeen Magazine  
You can win the @CANNJO cuff seen on Taylor Momsen in the Dec/Jan Seventeen, our #17StyleStars issue, here! <http://ow.ly/3Nhf6>  
1 Dec

**@seventeenmag** Seventeen Magazine  
@RobertVerdi is about to reveal his gift picks for the holidays! What q's do you have for the celeb stylist? Ask them by following #RVTIPS!  
1 Dec via iPhone Web ☆ Favorite □ Retweet ↻ Reply  
Retweeted by [DinaJ](#)

98,520 Followers

**redbookmag** REDBOOK  
For guys? @robertverdi recommends this \$60 Timex watch. For your MIL? Photo albums/frames are always good. #rvtips <http://twitpic.com/3c14qz>  
1 Dec

**redbookmag** REDBOOK  
Style guru @robertverdi is presenting his holiday gift picks. Who's the hardest person on your list to shop for? # <http://twitpic.com/3c11q4>  
1 Dec ☆ Favorite □ Retweet ↻ Reply

**redbookmag** REDBOOK  
Chef Rocco DiSpirito made us lunch today! He sampled some recipes from his new book, "The Now Eat This Diet." <http://ow.ly/5ZKz>  
1 Dec

**redbookmag** REDBOOK  
Are you finding people extra irritating today? It's in the stars if you're a Cancer. Read our daily horoscopes here: <http://ow.ly/3ir6x>  
1 Dec

**WildOrchids09** N. Jennings □ by redbookmag  
@redbookmag A nail polish vanity w/ fun colors & matching coinurse or clutch w/d B a fun gift 4a tween 4 older tweens U can incld a giftcard  
1 Dec

**redbookmag** REDBOOK  
Help us out: What's a great gift for a tween girl?  
1 Dec

**@redbookmag** REDBOOK  
Style guru @robertverdi is presenting his holiday gift picks. Who's the hardest person on your list to shop for? # <http://twitpic.com/3c11q4>  
1 Dec via Twitpic ☆ Favorite □ Retweet ↻ Reply

6,407 Followers

# Over 10,000 Live Tweets With a Reach of Over 22,000,000!

MORE TWEETS INCLUDED:

FOLLOWERS:



**@productpasha:** Expert Gifting: Robert Verdi Holiday 2010 Picks!: We can always count on Robert Verdi to go out there and find the perfect gift...

2,326



**@realbeauties:** Oh, and if you want to win @RobertVerdi's gift picks (which you totally do), follow him now for online giveaways! #RVTIPS

7,803



**@seventeenmag:** Which TV show cast is @RobertVerdi giving this gift to? Follow #RVTIPS to guess and then win one!

9,471



**@Stylebakery:** @RobertVerdi: @StFrancisRed 2006 RED celebrates fun, flavor & affordability. Totally hip for gifting at a savvy \$10 #RVTIPS

7,145



**@lhjmagazine:** lhjfashiongirl: #rvtips need a hostess gift... @jcpenny babycakes cupcake maker! Omg I love! <http://yfrog.com/1fp3f0j>

10,187



**@LuckyMagazine:** Leaving Robert Verdi's holiday shopping party with more than I can carry!!! He is totally the next Oprah!

44,191



**@rachaelaymag:** Tweet the hip hostess in your life & why she deserves @JCPenney Babycakes Cupcake Maker or guess my celeb pick to win one #RVTIPS

11,953



**@RedBookMag:** For guys? @robertverdi recommends this \$60 Timex watch. For your MIL? Photo albums/frames are always good. #rvtips <http://twitpic.com/3c14qz>

22,191



**@FashionIndie:** What do you get the tastemaker in your life? Champaign!!! @Perrier\_jouet. The bottle is a work of art. #rvtips

8,237



**@TheFrisky:** Send a photo if your best holiday decor idea to 367iby26enle@hpeprint.com to win an hp all in one printer #rvtips

18,788



**@StyleCaster:** 2 is a gift card for boootts!! Umm thank you rv!! Check them out: [koolaburra.com](http://koolaburra.com) #rvtips <http://twitpic.com/3c11mo>

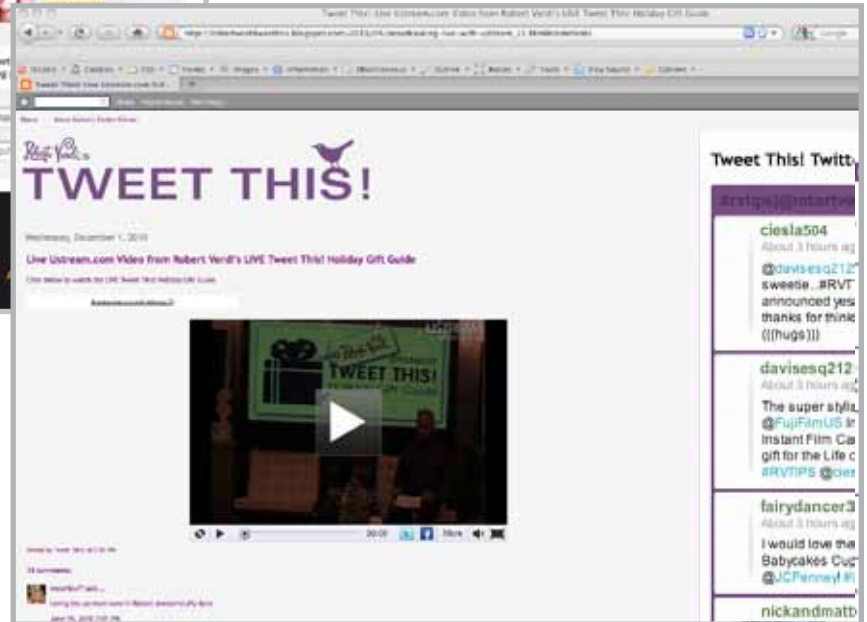
14,564



# LIVESTREAM & CONSUMER INTERACTION



The live stream video & twitter feed hosted at [www.thervtips.com](http://www.thervtips.com) was buzzing throughout the event with thousands of people tweeting online!



Online viewers tweeted to the #rvtips event feed with insight & questions to interact with Robert during the event, and for the chance to win all his picks as he unveiled them. Before the event, viewers tweeted for the chance to be featured by Robert during the event.

# ROBERT VERDI'S 2010 VIDEO GIFT GUIDE



**-ROBERT VERDI PRE-PRODUCED VIDEO SEGMENT**

**-VIDEO SENT TO GUESTS FOR RECAPS & COVERAGE**

**-VIDEO & PRESS RELEASE SENT TO OVER 1,500 MEDIA MEMBERS THROUGH MAILING LIST & PERSONAL OUTREACH. RECIPIENTS INCLUDED DIGITAL EDITORS AT MAJOR PUBLICATIONS & WEEKLIES, PLUS FASHION, BEAUTY, DESIGN AND LIFESTYLE EDITORS.**

**-VIDEO POSTED ON ROBERT VERDI EVENT WEBSITE**





# ROBERT VERDI'S INFLUENTIAL LIVE TWEETS

Robert Verdi (RobertVerdi) on Twitter

http://twitter.com/#!/RobertVerdi

Forms Images Information Miscellaneous Outline Resize Tools View Source Options

twitter Search Home Profile Messages Who To Follow legreencrayon

3 Dec

**RobertVerdi** Robert Verdi  
RT @aurageller: RT @RobertVerdi: @Beauty360 has beauty finds like @LauraGeller's kit (pigments baked-in for 24 hrs adjust to skin tone!)...  
3 Dec

**RobertVerdi** Robert Verdi  
I'm gifting the sleek @HP\_IPG ENVY100 eAll-in-One printer to the Tech Chic friend on my list!  
2 Dec

**RobertVerdi** Robert Verdi  
The super stylish and fun @FujiFilmUS Instax Mini 7s Instant Film Camera is a great gift for the Life of the Party! #RVTIPS  
2 Dec

**RobertVerdi** Robert Verdi  
The La Crosse Supersize Down Blanket from @thecompanystore is the perfect gift for a Cozy Couple! #RVTIPS  
2 Dec ☆ Favorite ↻ Retweet ↶ Reply

**RobertVerdi** Robert Verdi  
The Tastemaker on my list will be impressed with a gorgeous bottle of @Perrier\_Jouet Champagne! #RVTIPS  
2 Dec

**RobertVerdi** Robert Verdi  
I'm giving my fav Hip Hostess the Babycakes Cupcake Maker from @JCPenney! #RVTIPS  
2 Dec

**RobertVerdi** Robert Verdi  
The @Beauty360 Beauty of Baked collection is perfect for a Girl on the Go because it has everything a busy girl needs to look good! #RVTIPS  
2 Dec

close x

**@RobertVerdi** Robert Verdi

The La Crosse Supersize Down Blanket from @thecompanystore is the perfect gift for a Cozy Couple! #RVTIPS

2 Dec via HootSuite ☆ Favorite ↻ Retweet ↶ Reply

Retweeted by kitkat234 and 28 others

Mentioned in this Tweet

**thecompanystore** The Company Store · Follow  
We're all about comfort. The Company Store offers Fashion and Basic Comforters, Sheets, Pillows, Quilts, Blankets, Bed Covers, Bath Towels, Decor and more.

Tweets tagged with #RVTIPS

**RobertVerdi** Robert Verdi  
Go to www.theRVTips.com for upcoming events + contests! holiday entertaining party w/ @cocacola is thurs dec 16 @7pm tweet along w/ #RVTIPS  
5 hours ago

**ciesla504** Kimberly  
@davisessq212 hey sweetie...#RVTIPS is over...they announced yesterday! But thanks for thinking of me (((hugs)))  
1 hour ago

**RobertVerdi** Robert Verdi  
The It Girl on my list deserves the fabulous One Kiss by Cindy Crawford Diamond Jewelry from @JCPenney! #RVTIPS  
2 Dec

**RobertVerdi** Robert Verdi  
The Victoria Boot from @Koolaburra is perfect to keep my fav Stylish Superstar warm, stylish and comfortable! #RVTIPS  
2 Dec

**RobertVerdi** Robert Verdi  
I'm giving the @babyphat foil screen sweater to the Style Setter on my list! #RVTIPS  
2 Dec

**RobertVerdi** Robert Verdi  
#rvtips recap: here's all my gift picks in my upcoming video giftguide-RT which you'd gift & y for the chance to win them all...  
2 Dec

**RobertVerdi** Robert Verdi  
Last chance to win all of the #RVTIPS Holiday Gifts!! Here's how...  
2 Dec

**RobertVerdi** Robert Verdi  
I'm answering ten more holiday questions from last night! And don't forget to tweet in to win using #RVTIPS. www.rvtips.com  
2 Dec

**RobertVerdi** Robert Verdi  
KEEP TWEETING FOR A CHANCE TO WIN ALL OF THESE FAB HOLIDAY GIFTS! GIVEAWAY GOES TILL FRIDAY!  
1 Dec

**RobertVerdi** Robert Verdi  
Thanks for tweeting! Check back tonight at thevrtips.com and see which celebs I'd give these fab gifts to!  
1 Dec

**RobertVerdi** Robert Verdi  
The @HP\_IPG ENVY100 eAll-in-One printer is only \$249- check out all the info on www.hp.com/touchprinting #rvtips http://ow.ly

# GIFT GUIDE CONTEST

Twitterers entered to win Robert's giftbag from the event filled with all of his gift picks. The competition was posted before the event and tweeted by Robert & guests. Consumers retweeted with their favorite items with why they thought someone on their gift list deserved each for the chance to win them all!

The slide for each pick was featured on event website after the event and consumers continued to tweet until the winner was chosen.



# FACEBOOK INTERACTION



In this video:  
Robert Verdi and his...

Added about a week ago

Bryan Viper (Bryan Viper)

Jeff Komar (Jeff Komar)

Ron Martin (Ron Martin)

**Tweet This!**  
[www.thervtips.com](http://www.thervtips.com)

December 10 at 5:42pm · Like · Comment · Share



facebook

Robert Verdi's Holiday Gift Guide Tweet This! Go to Event

Share · Public Event

For more info · Message Event

View · Wednesday, December 1 · 7:00pm - 8:00pm

Location · Online. Live in the air at [www.thervtips.com](http://www.thervtips.com) and tweet from anywhere using #RVTIPS.

Created by · The Robert Verdi Fan Club, Ashley Victoria Jane Muller (Ashley Victoria Jane Muller)

More info · Tune in to the event at [www.thervtips.com](http://www.thervtips.com) for the stream video and live! Tweet using #RVTIPS to share your thoughts, participate in the Q&A, and win Robert's picks!


Share · Post · Like · Photo · SP Video

RECENT ACTIVITY

👍 "Love the pictures" on Kristen Krouchick's album.

👍 "I bought mine!" on Sidney Allen's link.

👍 "Well done Charlie, congratulatio..." on St. Andrew's Episcopal School's link.

 **Robert Verdi picks holiday gifts for celebrity friends**  
[www.newsday.com](http://www.newsday.com)

Overwhelmed by your holiday shopping and still don't know where to start? Well lots of

December 6 at 11:02pm · Unlike · Comment · Share

The Robert Verdi Fan Club

1) What is the name of the children's book that Robert wants to pick?  
2) What are the names of the ice cream flavors that Robert loves?  
3) What is the name of one of the TV shows that Robert wants to be an ice cream sponsor?  
4) Where does the staff meeting take place when Robert tells the team he wants to have a baby wedding?  
5) What is the name of the game show that Robert creates with the help of Ashley and Sara?  
6) What are Robert's breakfast vitamins called?

Send your answers to [dinesw@thervtips.com](mailto:dinesw@thervtips.com) by Monday, April 26, 2016.

Thanks, and good luck!

\*Prizes note: There will be five winners chosen. Winners will be chosen by the order in which entries are received. Transportation is not provided to or from New York City, nor before and after the dinner takes place. Winners must be over 18 to win, and must provide valid photo ID. Each winner will receive one item at the table with Robert and his team, and winners' names are non-transferable. Prize includes full dinner and drinks. (Does not cover 2) will not be served alcoholic beverages under any circumstances.)

The Robert Verdi Fan Club

Last 2 Days to tweet win all Robert Verdi's Holiday Gift Guide picks

Check out all Robert's 2016 Holiday Finds at [www.thervtips.com](http://www.thervtips.com) - here's how:

tweet: "@robertverdi I'd give (insert your fave pick) #rvtips (who you think needs this gift) b/c (insert why they deserve this gift) with your fave.

check out picks at [www.rvtips.com](http://www.rvtips.com) including: @babyphat sweater, @koolaburra Victoria Boot, @JCPenney One Kiss Diamond Jewelry, @TimexDotCom Easy Reader Modern Original watch, @InStylerHair InStyler, @Beauty360 Laura Gellar Beauty of Baked Collection, @ScoutbyBungalow Original Deano Scout Tote, @JCPenney Babycakes cupcake maker, @Perrier\_Jouet Fleur de Champagne Brut 2002, @StFrancisWinery Red Wine, @thecompanystore La Crosse Supersize Down Blanket, @FujiFilmUS Instax Mini 7s Instant film camera, @HP\_IPG Ency100 e-All-in-One printer.

Winner announced Monday morning!

The Robert Verdi Fan Club (12)

<http://www.facebook.com/fanclubrvtips>

Most Visited · Getting Started · Latest Headlines · Facebook · Email · Sources · Ashley/Neil Twitter · WordPress · RSS · AMP · POTENTIAL SPONSORS

facebook

The Robert Verdi Fan Club

Wall · Info · Discussion

Share · Status · Question

Ashley Victoria Jane Holiday 2016 Gift Guide

Tweet your faves to announce the winners!

December 10 at 10:00

Tanya Flower AMZNND Low

Ashley Victoria Jane announced Low

The Robert Verdi's Holiday Gift Guide Tweet This

Robert Verdi Wednesday Online Live

December 03 at 5:00

Victoria Lento looking forward

December 1 at 10:00

Janine McElri Booklover/young "She's Got the Look" auditioned for this season in Tennessee ... but Really? A modeling contest for "older women"? These CBS are 40 and younger ... Where are all 56 year old women?? ... Sooo disappointed ... Come on producers ... Have a REAL show!

Items shipped from our Texas warehouse to USA recipients, and to our tracks via AGL.

**The Robert Verdi Fan Club**

December 10

**Last 2 Days to tweet win all Robert Verdi's Holiday Gift Guide picks**

Check out all Robert's 2016 Holiday Finds on [www.thervtips.com](http://www.thervtips.com) - here's how:

tweet: "@robertverdi I'd give (insert your fave pick) #rvtips (who you think needs this gift) b/c (insert why they deserve this gift) with your fave.

check out picks at [www.rvtips.com](http://www.rvtips.com) including: @babyphat sweater, @koolaburra Victoria Boot, @JCPenney One Kiss Diamond Jewelry, @TimexDotCom Easy Reader Modern Original watch, @InStylerHair InStyler, @Beauty360 Laura Gellar Beauty of Baked Collection, @ScoutbyBungalow Original Deano Scout Tote, @JCPenney Babycakes cupcake maker, @Perrier\_Jouet Fleur de Champagne Brut 2002, @StFrancisWinery Red Wine, @thecompanystore La Crosse Supersize Down Blanket, @FujiFilmUS Instax Mini 7s Instant film camera, @HP\_IPG Ency100 e-All-in-One printer.

Winner announced Monday morning!

Robert Verdi was tagged in Deirdre D'Elia's video.

**Robert Verdi's 2016 Holiday Gift Guide**

Robert shares all his fave holiday gift picks!  
Length: 5:35

December 3 at 11:58am











# PRESS & PLACEMENTS:



lifeandstylemag.com



usmagazine.com



intouchweekly.com



hollywoodlife.com



# PRESS & PLACEMENTS:

**My Life on (and off) the Guest List**  
 10 years of attending various industry events, trying out new products and the adventures

HOME ABOUT ME SERVICES/CONTENTS LINKS CONTRIBUTORS

My Life on and off the Guest List  
 Tuesday, December 7, 2010

**Robert Verdi's Gifts for the Naughty & Nice**

Are you going crazy over what to get the people in your life (Yes I am), do you have no clue what to get your sister, girlfriend, cousin, mom, etc? Well Television Personality and Celebrity Stylist Entrepreneur, Robert Verdi, has come to save the day. Robert is sharing his numerous years of expertise and Sabiduría to help you get the perfect gift for the special people in your life.

Although, with some of his choices, Robert might have created a bigger problem for me - hmmm... maybe my family and friends won't mind #1 and not getting myself what I want. The best part is, Robert is offering everyone a chance to win some of these goodies by leaving about it. Yes, ladies - Tweet to Win! You can follow Robert's lead on twitter at [@robertverdi](#) for more details. Some of the yummy gift suggestions (and those I'm really eyeing for myself) include:

Black Diamond jewelry - Like Marilyn said, "Diamonds are a girl's best friend" and I'm sure my husband won't mind if they are temporarily realigned by these [Black Diamond Christmas Gifts](#) (Diamonds are a Girl's Best Friend, very chic and quite affordable at \$99.00 at J.C Penney

**Fans**

Followers (50)

Weekly a number?

Techworld

Twitter Profile

**A GOOD BEAUTY**  
 FREE SHIPPING  
 HEALTHY  
 MAKEUP

**AWAY**

**PUTTY MIXER**  
 Science  
 shipping  
 \$22.99

**Magnum**

**Twitter Updates**  
 My Life on (and off) the Guest List  
 @robertverdi's Gifts for the Naughty & Nice  
 http://jd...  
 RT @JD...  
 Enter to win 1 of 445 amazing prizes from @mylifeonandoff...  
 New prizes each day the December! #magnum  
 http://jd...  
 My Life on (and off) the Guest List  
 Adult Gummy Flies DR - A  
 Facebook Win...

Happy Holidays!

mylifeonandofftheguestlist.com

Descubre a PEOPLE EN ESPAÑOL! Recibe el boletín GRATIS!

PARA TI Y LOS TUYOS  
 SOLD HAY UNA SILVERADO

NAVIDAD 2010

Mucha variedad de regalos, gifts de regalos y mucho más...

Regalos para él  
 Regalos para ella  
 Saludos navideños  
 En vanguardia con bufandas

MÁS MODA INVERNAL

peopleenespanol.com

**MashCeleb**  
 All Celebs & News, All in One Place!

Home News Celebs Topics Birthdays Follow @mashceleb

You are here: home » News »

**What Eva Longoria, Rob Pattinson and Beyonce Are Getting for the Holidays**

Dec 6th, 2010 - UsMagazine

For even more holiday inspiration (Have you checked out UsMagazine.com's Holiday Gift Guide?), stylist-to-the-stars Robert Verdi reveals what gifts he'll surprise his celeb friends with for the holidays. PHOTOS: Win her over with these holiday gifts.

Verdi will give Eva Longoria a gold foil turtleneck sweater from Baby Phat, Robert Pattinson with a Timex watch, and Beyonce with an Instyler hair iron. (UsMagazine)

Eva Longoria Robert Pattinson Beyonce Robert Verdi

mashceleb.com

**STYLE.COM / THE FASHION FEED** BREAKING STYLE NEWS FROM ACROSS THE WEB

FASHION SHOWS PEOPLE + PARTIES BLOG TRENDS + SHOPPING BEAUTY VIDEO COMMUNITY

NEWS

Beauty Blogging June - 8th December 2010

**Robert Verdi's Holiday Gift Guide**

Beauties, I've shared a bunch of my ideas for holiday, but I believe we can all benefit from the wisdom of Robert Verdi's chic-as-hell recommendations, as well. Here, he shares his comprehensive guide of haute holiday gifts for everyone on your list. Plus, Robert Verdi's 2010 Holiday Gift ...

Beyonce / Eva Longoria / Jessica Simpson

Related Articles

(0) Comments

style.com

# PRESS & PLACEMENTS:



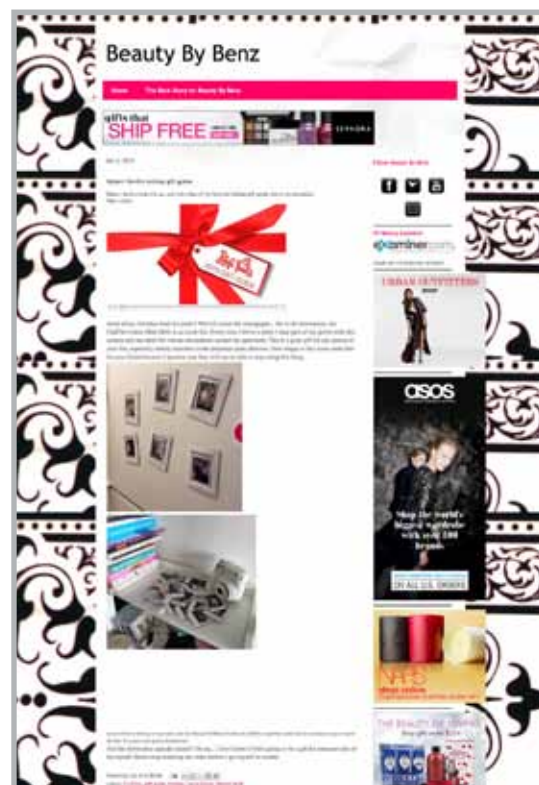
whatshaute.com



thefrisky.com



stylemtv.com



beautybybenz.blogspot.com



# PRESS & PLACEMENTS:

newsday.com

Robert Verdi picks holiday gifts for celebrity friends

Wednesday, December 8, 2010 4:01 PM by Anna Slesinger

Overwhelmed by your holiday shopping and still don't know where to start? What if you are in the same boat, but that's not the case with superstar stylist and TV personality Robert Verdi who, in the role of a more sophisticated Santa, has picked some fabulous (yet modestly affordable) gifts for all his high-fashion celebrity friends (and perhaps a few accessories here or there to boot). And if you know anything at all about Verdi, you know he's not keeping quiet about all of his fun finds. Check out his video for a great list of great gifts and in the meantime here are a few highlights:

**For Beyoncé:** Verdi knows what's a staple for the diva: Blacysilk Queenie Mask. This is the richest complexion cream right now and it's just like a night cream. Says Verdi just, he can be a total nerd: "Beyoncé got so mad!" From J.C. Penney, it's \$29.98 at www.jp.com

**For Fergie:** Champagne beads from Koolhaas HD at the moment - usually over the top, studied, hot stuff. Check out the photo that Verdi took at Koolhaas.com

**For the love of "Glee":** Invest in something by way of The Flights inside May 10 because from Canada when you're over 18 you can't even get a photo of all these things and these numbers in order. \$38 at LightHouse.com

Tags: Robert Verdi, Beyoncé, Fergie, Santa, J.C. Penney, F.H. Koolhaas

newsday.com

About.com Teen Fashion

Teen Fashion Trends Celebrities Shopping

Teen Fashion Blog  
By Stephanie Prommer, About.com Guide  
My Bio | My Blog | My Forum | RSS

## A Celebrity Stylist's Holiday Gift Guide

Wednesday December 8, 2010

[Robert Verdi](#) is my absolute favorite celebrity stylist in the world - and he counts stars like Eva Longoria among his client roster. Aside from being a talented stylist and TV host, Robert has also come up with a fantastic and hysterically funny holiday gift guide for 2010!

Robert dishes on what he's going to give to his fabulous friends like Beyonce and Taylor Lautner - and many of his picks are under \$100.

If you want to find out what he suggests, check out [Robert Verdi's holiday gift guide](#) video.

Photo © Robert Verdi.

about.com

UPTOWN LUXE OFFERTIPS & MORE

Gulf Coast Restoration Making this Right

Back to Events

### Robert Verdi's Holiday Gift Guide

Posted by Chantelle Bower on Dec 8, 2010

UPTOWN invites you to join us tonight on Twitter for Robert Verdi's Holiday Gift Guide event tonight at 7PM Eastern, using the great #UPTOWNmagazine event hashtag! Robert Verdi's gift suggestions are by one, even better than Oprah's Favorite Things, each one of our followers will have the chance to win these amazing gifts Robert Verdi will unveil. Be sure to tune in!

**TWEET THIS!**

You're invited to the LIVE, online unveiling of **ROBERT VERDI'S HOLIDAY GIFT GUIDE**

**FOR TWEET LOVE!** Search the event video stream on UPTOWN.THERVTIPS.COM to get great gift ideas for everyone on your list. Tweet your questions & thoughts to the hashtag #UPTOWNmagazine or @UPTOWNmagazine during the event through the UPTOWN and smartphones.

**FOR TWEET TO WIN!** Win Robert's gift picks, each awarded during the event.

**FOR TWEET NEWS!** Follow us on Twitter @UPTOWNmagazine to receive alerts & online giveaway. Follow your own gift #UPTOWNmagazine for the chance to be featured, based on direct message @UPTOWNmagazine as well!

**FOR TWEET YOUR FRIENDS!** Invite your friends to tweet along for the event. It's just the conversation starter.

WEDNESDAY - DECEMBER - 01  
SEVEN to EIGHT PM EST  
WWW.THERVTIPS.COM  
#RVTIPS

uptownmagazine.com

About.com Teen Fashion

Teen Fashion Trends Celebrities Shopping

## Celebrity Stylist Robert Verdi Shares His Holiday Gift Guide for 2010

About.com Rating ★★★★★

By Stephanie Prommer, About.com Guide

Filed In: [Shop for Fashion](#)

[Celebrity Stylist Robert Verdi Shares His Holiday Gift Guide for 2010](#) [Play Video](#)

Stylist to the stars (Eva Longoria is one of his clients) and all-around fabulous man [Robert Verdi](#) has come up with a holiday gift guide video for 2010 that is not to be missed!

Photos © Robert Verdi  
[Play this video](#)

Filed at his swanky [Luxe Laboratory](#) in NYC, Robert dishes on what he's giving his celebrity friends and what he thinks stars like Taylor Lautner, Robert Pattinson and Jessica Simpson should receive as gifts. Surprisingly, many of the gifts Robert chooses are under \$100, so you might find something perfect for yourself, too!

about.com



# PRESS & PLACEMENTS:

City's Best™ THE EASIEST WAY TO FIND WHAT'S BEST  
**NEW YORK CITY**  
 NEWS RESTAURANTS BARS & CLUBS LIFESTYLE CHANGE CITY

Freebies of the Week: From Raffles to Running  
 Dec 1st 2010 12:09PM / by Rachel Racette

If the holidays have you feeling cash-strapped, then we recommend checking out these free events.

**Real Biscuits Pop-Up Shop:** Meetie and her pals are bringing *"The Best Biscuits"* Pop-Up Shop to Roosevelt Center just in time for the holidays. Meats, coffees, teas, pastries and PTA items are just a few things you will get going along paired with a series of demos, tastings, editor and author guided tours, and giveaways through next Monday. Door prizes and lotto range from a \$5,000 uncroping spree with a personal shopper at East 93rd Avenue to a gourmet gift bag for the first 200 folks to walk through the door at 11am each day. Dec. 1 - Dec. 8 10am - 5pm, Free entry. Roosevelt Center, 101st St. 65th St., no photo.

**Robert Verdi Tweet Up:** Following on out, *style news expert Robert Verdi* is hosting another one of his best used for the unveiling of his holiday gift guide and is now inviting all of New York to virtually join in. Almost as grand as Queen's "I want Things," Verdi's guide of 13 must buy fashionably practical products for everyone in your life, from the no-nonsense and beyond, will be shown off in a live stream and rolled off in one lump with a lucky Twitter user who participates throughout the night. Each unveiling and subsequent tweet is an additional entry to win - imagine knowing all of your Christmas shopping without leaving the comfort of spending a smart Twitter holiday season? Wed., Dec. 1, 7 - 8pm, free. See details at [DailyFix.com](http://DailyFix.com) for how to enter.

**Dark Park Listening Party:** Hear the brand new 20 track "TRON: Legacy" soundtrack by Cliff Martinez before anyone else at the [BTDMA.com](http://BTDMA.com) and [DarkPark.com](http://DarkPark.com) this Thursday at Hudson Bar. The second album for the upcoming 3D animated movie starring Jeff Bridges, Garret Hedlund and Clivia Wilson makes its feature debut on the Dec. 7, but attendees can gear up for the premiere and hear an exclusive snippet with DJ Orlan. The event is 21 and over and [BTDMA.com](http://BTDMA.com). Thu., Dec. 2, 9pm, free. Hudson Bar, 408 W 18th St., 212-624-1217.

**Seneca Shookin' Out:** make it to the *Seneca Shookin' Out* this year? Meant the *Seneca Shookin' Out* party. Combine two seasons (and a bit of holiday-induced humidity) at this year's Seneca Shookin' Out. Residents and non-residents are invited to sing down to their hearts' content in the sun and snow with a Seneca hair, stress and go for a business. Seneca hair with a donation to help worthy New York charities. The event is free to watch (or join), but some carnival games for City Harvest or a party used for NY Cakes is required to participate. [NYC.com](http://NYC.com).

**Get, Give & Thank:** Get all your best of donated recipients at the Park. 12-15 45th Street, Astoria, no photo.

Image courtesy of Real Biscuits

COMMENTS (0)  
 Sign in now to add a comment

ALL TAGS: Terms of Service | Privacy Policy | Feedback | Help | Register | Feedback | 1102 | Business Center

© 2010 AOL Inc. All rights reserved.

City's Best™ THE EASIEST WAY TO FIND WHAT'S BEST  
**NEW YORK CITY**  
 NEWS RESTAURANTS BARS & CLUBS LIFESTYLE WINNERS

Holiday Entertaining Aids For NYC Kitchens  
 Dec 14th 2010 7:00AM / by Rachel Racette

In exchange for one of the most coveted zip codes in the country, most of us have made sacrifices when it comes to our kitchens, and there's nothing like the holidays to remind us just how difficult (if not near impossible) this makes the life of a housewife. However, as residents of the city that never sleeps, we're not ones to give up on a good party so here are our best bets to beat your no-courtesy spouse blues before New Year's Eve.

**Betsycooks Cupcake Maker:** As former residents of a post-boom wire studio in Chelsea with a hot plate, we can't emphasize the practicality (okay, and the fun) of the *Betsycooks Cupcake Maker* from [JCPenney.com](http://JCPenney.com) (\$99.99). For anyone who has fantasized of a grown-up version of the Betty Bossi Oven, this is for you - this is eight minutes until a batch of eight mini cupcakes emerge from the tube as you (or a cupcake maid, ready to be frosted and served). It's such a must-have for the holidays that [www.SenecaShookinOut.com](http://www.SenecaShookinOut.com) Robert Verdi is even giving it to his pal "Real Housewife" and [www.RealHousewife.com](http://www.RealHousewife.com) Betty White of the year. JCPenney, 801 Ave of the Americas, 212-363-1100.

**Breville Pointe Press:** Soaking of celebrity gift lists, what we saw that Oprah's outrageous final episode of last year's *Favorts Things* series featured the *Breville Pointe Press* from [Williams-Sonoma.com](http://Williams-Sonoma.com) (\$170). We knew it had to be one awfully snazzy maker. Upon further investigation, we've concluded that not only is its sleek compact design pleasing to the eye (and our baker's kitchen), but it's the perfect solution for us folk living with - again - not much more than a hot plate. The straightforward compact press gives sophisticated Christmas connoisseurs a crisp beauty exterior without the extra crumb in your pants. [Williams-Sonoma.com](http://www.Williams-Sonoma.com), 710 7th Ave., 212-633-2202.

**bigLITTLE Get Together chef service:** Following in the footsteps of celebrity suggestions, we found chef's fancy *Katie Kollon* and *Lauren Gerns*, of *bigLITTLE Get Together* from a special edition of *Designs by Robert Verdi* (because it all else fails, in a city like Manhattan, you can always pay someone to do it for you). Katie-Kollon and Gerns work in the East Village to create meticulously plated menus and creations for dinner parties of all sizes, from corporate gatherings to intimate in-home files, featuring some worthy fare like Sicilian-style agnoloni, haricot vert mushroom cream sauce with fried shallots, and

salmon center with crème fraiche and olives. 817-653-0301.

**Confort Systems:** And finally, no one will notice your fancy delights appeared in take-out containers if you've decked the halls with [Confort Systems](http://www.ConfortSystems.com)'s outrageous vases and apertures. Designers Nicholas Anderson and Julie Ho have made apertures popular sets for major names like Opening Ceremony, Bergdorf Goodman and United Bamboo, in addition to their own apt line for Urban Outfitters, and sell their wicker shimmering vases and perfect creations online and at [AudiBooks.com](http://www.AudiBooks.com) and [Audible.com](http://www.Audible.com)'s *Partners & Spools in NYC*. Partners & Spools, 40 Street Jones St., 646-891-2629.

citysbest.com

Society Stylist  
 Your closet, our job. Your style, our passion.

Holiday Gifting Guide: Guest Blogger Robert Verdi

It's time to start thinking about your holiday gift guide. It's time to start thinking about your holiday gift guide. It's time to start thinking about your holiday gift guide.

Join The Society

Comments on "Holiday Gifting Guide: Guest Blogger Robert Verdi"

societystylist.com

Beauty Blogging Junkie  
 Beauty is the art of expression.

ABOUT ME • CONTACT ME • IN THE PRESS • SUBSCRIBE • FASHION BLOGGING JUNKIE

Robert Verdi's Holiday Gift Guide

Despicable Me: Tomorrow on DVD

Free Books

WWD Top Ten Beauty Blogs

beautybloggingjunkie.com

# PRESS & PLACEMENTS:

StyLED On FEATURES SHOPPING COMMUNITY ABOUT

FEATURES HOME FASHION BECOM CULTURE SERIES

## Robert Verdi's Holiday 2010 Gift List

By Casey Hutchins in Q&A Guides on December 14, 2010

The closer we get to the holiday season, the more gift ideas we seem to need. Thank goodness Robert Verdi—celebrity stylist, fashion personality and dear friend to StyLED On—is here to share a few gifting ideas even Santa might not have thought of.



Robert Verdi is one of our favorite people in the biz. With a personality as deliciously bubbly as Pamelan-Jouit, and a tongue as sharp as the cutting-edge technology in the rF (ENVY 100 x AA-in-One) Printer, Verdi is truly one-of-a-kind. He planned the 1996 wedding of fashion designer Cynthia Rowley to actor Bill Kaysler, the 2002 wedding of Tom Hanks and Meg Ryan, and designed the New York apartments of Sandra Bernhard, Hugh Jackman, Mariska Hargitay and Bobby Flay, and in 2005, Robert co-created and co-hosted *Fuf From! Fashion*. A successful television host and emcee in his own right, he can now be seen in *The Robert Verdi Show*.

Known as a versatile stylist that moves across the lifestyle spectrum with such ease and flair, you can understand why we find the guy so adding. And when we were invited to his latest gifting party, well, how could we refuse?

We're now semi-obsessed with everything Robert introduced us to - especially the bedfayer (which you've already seen on our Beauty Lover Q&A Guide), the Fujifilm Instax Mini 25 instant film camera (\$75 at Amazon), chic sheepskin boots from Kavaboots, The Company Store's La Crosse® Superiore Court Sneaker, and even the sweet SissyCakes Capucine Mitter from J.Crew. See the video below for a taste of Robert Verdi and see all of his gift picks for all of the fabulous people on his list...perhaps he'll inspire your gifting this season.

Robert Verdi Holiday Dec 1, 2010



LAURA GELLER BEAUTY OF BAKED COLLECTION AT BEAUTY 360. 360 beauty360.com

But what to get Robert Verdi? Gift ideas. From Laura Vultson and Carlet. Really. He told us.

Are you stuck in a gifting slump? You still have time! Let us know what you're looking for - we'd be happy to help! Drop all of our inspired gift guides here:

http://robertverdi.thewhiteblog.com/

StyLED On FEATURES SHOPPING COMMUNITY ABOUT

FEATURES HOME FASHION BECOM CULTURE SERIES

## 16 Gifts for the Beauty Lover

By Kelly Hoag in Q&A Guides on December 14, 2010

From gadgets and gizmos to slimmers and diets, these mass beauty picks will satisfy any beauty lover on your list. Let the gifting begin!



The perfect shimmering powder that you'll want to gear after year, Lancôme's Ombre Magique is one of our favorite holiday accessories (\$25). What does a savvy drinker have to do with your beauty regimen, you might ask? This pretty yet it's actually a massage tool, so whether you give it to the over-stressed best friend or the man in your life, they'll appreciate a little bit of pampering (\$25). Every beauty junkie will appreciate the amazing set of nine professional brushes from Tarte Holiday (\$20). This gorgeous cushion from Clinique Lashers is a gift any girl would love - it's filled with cool perfume (\$15). A lot of companies like this one from Marc is an awesome gift. It's like getting two in one! (\$25). Vanity's boxes are some of the best on the market, and their new limited edition packaging from Jeff Koons makes this gift even more exciting to receive (\$25).



Faded soap makes a perfect stocking stuffer, and the wick wrapped here and the perfect solution we've seen (\$10). The sign at the sign of fresh products, and we have a feeling the beauty-lover on our list will be, especially for the gift of company soap wrapped in beautiful paper (\$10). Who doesn't love a little Dose? The pure spray that will bring fragrance, The One, is fit for the ultimate duo (\$20).



There are a ton of gift sets out there that will delight the beauty lovers on your list, but the super-stylish look from Burt's Bees is for the person on your list who really, and I mean really, love (\$100). Fans of the Rebel will appreciate this Tropic Beauty set, which comes with an A-line hairbrush and toy (\$25).



For the hair-obsessed, give the Jonathan Shower water purifying system, which balances the pH balance of your water and leaves the hair softer and shinier (\$85). Amika products like their oil conditioner are wonderful for frizz, coarse hair and some in pretty packaging to boot (\$15 - \$35). Robert Verdi turned us on to the Infiniti, and we're hooked! It can straighten, dry, or curl your hair and is a piece of cake to use (\$300).



A gift certificate for a Shellac manicure is the kind of present your friends will thank you for for years to come - it lasts two weeks, and yes, it's that good (about \$25). For a holiday gift that's just what you need and nothing more, the Youngblood Holiday Glow set is our must-have. It includes a golden shimmer, beauty eye shadow, and tummy red lip - everything you need to look your best (\$40).

What will you give the beauty lover on your list?

Get all our gift guides here!

StyLED On FEATURES SHOPPING COMMUNITY ABOUT

FEATURES HOME FASHION BECOM CULTURE SERIES

## 14 Gifts for the Drink Lover

By Kelly Hoag in Q&A Guides on December 14, 2010

Whether the drink lover on your list favors hot wine or iced, we've got 14 gifts that are sure to put the smile in their lips.



1. This space-saver travel tumbler goes as easy for your home, but also serves as our favorite cocktail shaker of the season. From **Kalbe** (\$145).
2. **Kate Spade's** Gin Hummy glasses set to be played with - why not have your own drinking game and give the instructions as a side bet? (\$100).
3. Give gorgeous crystal-etched teardrop flutes from **Swarovski** to that special someone on your list, and use them together year after year (\$300).
4. A cute alternative to traditional drink legs, these silicone glass members from **CB2** tuck to the side of your heavy old glass never have to worry about one slipping into your drink (\$24.95).
5. Cute bottle stoppers like this colorful one from **Anthropologie** are a great gift for the teases on your list. They'll be proud to pop one on (\$24).



6. This stainless steel ring from **Urban Outfitters** does double duty as a bottle opener and a bit of holiday bling (\$8).
7. This corkcicle on your list will love this wine journal from **Waterstone**, with customizable labels, a glossary, and expandable pockets for storing your favorite labels (\$15.95).



8. If you're looking for drink totes and everyone else on our list? These corkcicle coasters from **Kate Spade** - simply the best (\$25).
9. The corkcicle from **A+r Stone** is one of our top picks of the season, inspired by sea waves and the Mermaid, this little puppy saves your wine and keeps your lips dry - and it's just an open case (\$20).



10. **Pamelan-Jouit** Four de Champagne is our new bottle for ringing in the new year - and bottle is a keeper! (\$120).
11. St. Francis' Cabernet Sauvignon was introduced to us by the incredible Robert Verdi, and now we're hooked! Definitely recommended for the wine lover on your list (\$25).
12. **BullDOG** Gin was voted in the top 50 spirits by Wine Enthusiast, and it's StyLED On approved for both taste and its image (\$22.99).
13. **Maker's Mark** whiskey is a favorite across the board, and always a safe bet for gifting during the holiday season (\$22.99).
14. If you've got a friend that loves a little magic, give this self-heating drink toy from **A+r Stone**. No matter how you hold it, the drink won't get cold (\$12.00).

What will you give the drink-lover on your list this season?

See all our gift lists here!



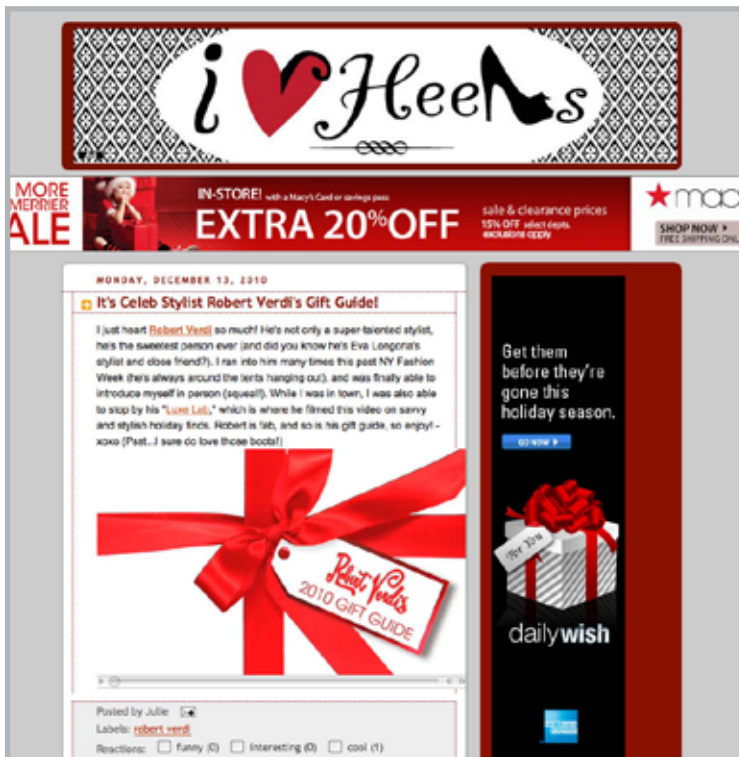
# PRESS & PLACEMENTS:



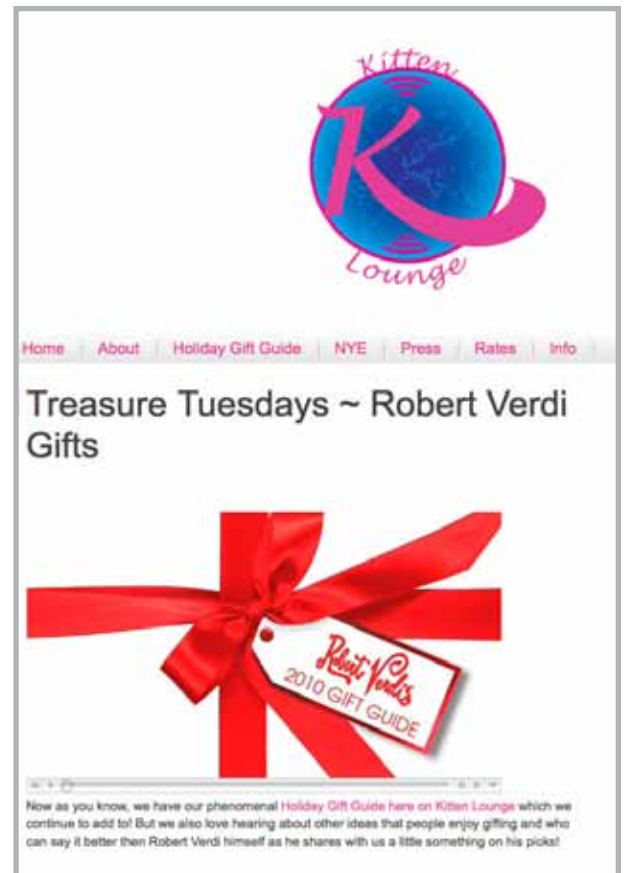
fashionalities.blogspot.com



fashionablypetite.com



iheartheels.com



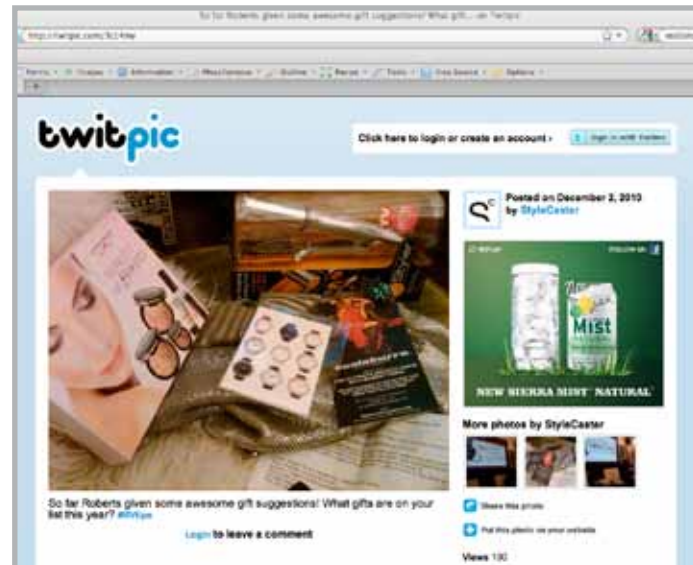
kittenlounge.onsugar.com

# PRESS & PLACEMENTS:



estilodiario.com

AOL Style en Espanol



StyleCaster.com



poshmomlife.com



# PRESS & PLACEMENTS:

**MOMfinds!** THE MAKE THE MOST OF THE SALE EXTRA 20% OFF

Hey Santa-Good Luck Tipping Robert Verdi This Year

WIN A CHEVROLET CRUZE LTZ

momfinds.com

momfinds.com

REJUVENATES, REPAIRS, PROTECTS... naturally!

**Style IT**  
Where the fashion nerd meets the pop culture obsessed  
by Sarah Conley

TWEET LOVE WITH ROBERT VERDI TO WIN! TONIGHT, 7PM EST

**Tweet This!**  
LET'S TOGETHER LIVE WITH ROBERT VERDI TO WIN! TONIGHT, 7PM EST

styleitonline.com

styleitonline.com

**RUNNINGwithHEELS.com**

HOME STYLE HEALTH & BEAUTY FOOTNOTES VIDEO BLOG TOUR

**Black Heels Purse**  
Shop Women's Purse at Macy's. Free Shipping with \$99 Order Today!

**Free Holiday Shipping**  
Free 3-day shipping on all orders online at BergdorfGoodman.com

**TALKING SHOES with Robert Verdi**

Stylist to the stars, Robert Verdi weighs in on creating inspiring looks and his top shoe picks.

When you are creating a look, what piece do you find yourself especially starting with? I always start with the last, since that goes on the cuffs, the outer layer that will be most visible. The clutch, the coat, etc.

What is the perfect shoe every woman should invest in for the holidays? Koalabura's Victoria boot all day everyday and anything Louboutin for evening.

When it comes to footwear, comfort or cripple? Fashion is sacrifice - whatever looks best!

What is your absolute favorite shoe story? Barney's for men and Bergdorf Goodman for women.

Name your all-around favorite trend for 2010. Return of androgyny.

What has been your most gratifying moment since the start of your career? When I was profiled on the front page of the New York Times Style Section with the title "his job title is elusive but his taste is impeccable."

runningwithheels.com

runningwithheels.com

**RUNNINGwithHEELS.com**

HOME STYLE HEALTH & BEAUTY FOOTNOTES VIDEO BLOG TOUR

ONLINE & IN STORES

**2010 HOLIDAY GIFT GUIDE: Robert Verdi's Top Picks**

Celebrity stylist Robert Verdi presents a Holiday 2010 Gift Guide. Click below to view a video featuring his top picks that will cover everyone on your list. Including everything from fashion and beauty items to entertaining essentials, don't miss the chance to have your gifts hand selected by the ultimate arbiter of good taste. Watch the video to see more and find out which of his celebrity clients will be receiving each gift.

**TO: The Stylish Superstar FROM: @Koalabura**

The Victoria boot by Koalabura is everything you want in a winter boot: Stylish, warm and comfortable - this is the new go-to holiday boot.

The Koalabura Victoria Boot, \$465  
Koalabura.com

runningwithheels.com

runningwithheels.com

# PRESS & PLACEMENTS:

**focusonstyle.com**

The screenshot shows the homepage of focusonstyle.com. At the top, there's a navigation bar with 'HOME', 'ABOUT US', 'STAY UP TO DATE', and 'CONTACT US'. Below that, a large 'TRENDS...' banner features a man's face and the text 'Robert Verdi's Hot Celebrity Holiday Gift Video'. To the right, a 'Free Shipping' banner for 'Holiday Delivery' is visible. Below the main banner, there's a 'SHOP' section with various product categories like 'Home', 'Fashion', and 'Beauty'. A large red ribbon graphic with 'Robert Verdi's 2010 Gift Guide' is prominent. The page also includes social media links for Twitter, Facebook, and YouTube.

focusonstyle.com

**freshHOME**

The screenshot shows the homepage of freshHOME.com. The top navigation bar includes 'Home', 'About Us', 'Stay Up To Date', and 'Contact Us'. Below the navigation, there's a large image of a living room with a TV and a 'freshHOME' magazine cover. A 'SHOP' section is visible on the right side of the page, featuring various home decor items like watches, a coffee maker, and a washing machine. The page also includes social media links for Facebook, Twitter, and YouTube.

**beautystat.com**

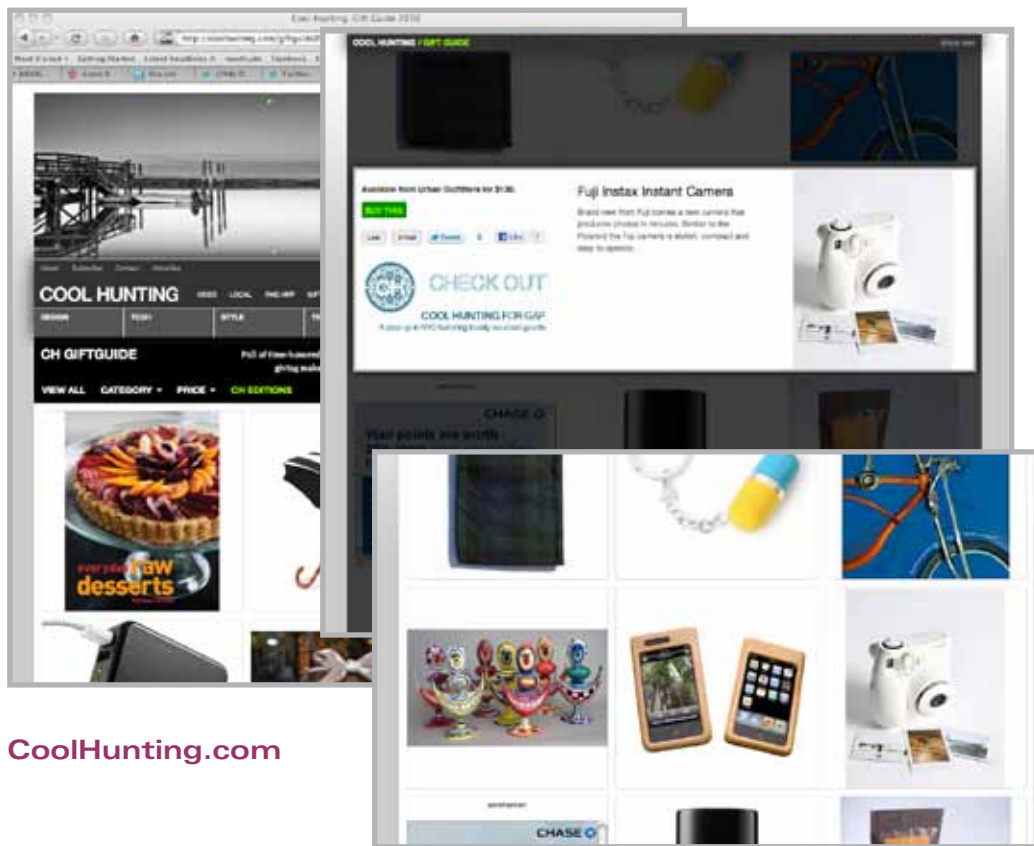
The screenshot shows the homepage of beautystat.com. The top navigation bar includes 'Home', 'About Us', 'Stay Up To Date', and 'Contact Us'. Below the navigation, there's a large image of a woman's face and a 'beautystat.com' magazine cover. A 'SHOP' section is visible on the right side of the page, featuring various beauty products like perfume, makeup, and skincare. The page also includes social media links for Facebook, Twitter, and YouTube.

beautystat.com





# PRESS & PLACEMENTS:



CoolHunting.com



ABC news tv and web



AOL City's Best



# PRESS & PLACEMENTS:



# PRESS & PLACEMENTS:

**GUEST EDITOR**

**Robert Verdi** Guest Editor  
Read about the Rad Robert!

*Robert Verdi's*  
2010 GIFT GUIDE

December 16, 2010

**Laura Geller Beauty of Baked Collection, \$50**  
[lgs.com](http://lgs.com)

**ROBERT VERDI:** "I went to Beauty 360 to get a beauty gift that felt niche & prestige - it has all the coolest finds like Mario Badescu, Jack Black, BioElements and my pick from Laura Geller, The Beauty of Baked Collection."

**Liz and Jane:** \$50 may seem like a lot of money for makeup but when you see what you get for that you will be shocked (in a good way): primer, foundation, eye shadow, lip gloss, and 2 brushes! This is an amazing set from a beauty guru!

[email a friend](#)

December 16, 2010

**JC Penney One Size Diamond Pendant by Cindy Crawford Necklace, \$29.99**  
[jcpennyc.com](http://jcpennyc.com)

**ROBERT VERDI:** "This is the perfect gift for everyday glamour- it's ageless and when I'm styling I love layering different pendants!"

**Jane and Liz:** We agree with Robert, we love to layer and layer our jewels. Just add this into the mix or wear it alone.

[email a friend](#)

December 16, 2010

**Baby Phat Foil Screen Short Sleeve Turtleneck Sweater, \$79.00**  
[babyphat.com](http://babyphat.com)

**ROBERT VERDI:** "I love anything that is a hybrid. I love that it's a cable-knit sweater (classic) and has shine (glam), so it can go from day to night- the perfect style hybrid!"

**Liz and Jane:** And that's not all! You can win ALL 3 of ROBERT'S picks! Enter to win by following us on [twitter](#) and/or "like" us on [facebook](#).

[email a friend](#)

[Shopafrolic.com](http://Shopafrolic.com)

**Shopafrolic** Shopafrolic #giveaway! Enter to win all 3 of Robert Verdi's (@robertverdi) fabu picks on [www.shopafrolic.com](http://www.shopafrolic.com). comment below

**Win All 3 of Robert Verdi's Picks!**  
To be eligible: 1. SIGN UP  
For our daily emails. Already signed up? 2. AND  
Click "LIKE" below

December 16 at 9:29am · Share

38 people like this.

View all 43 comments



# PRESS & PLACEMENTS:

