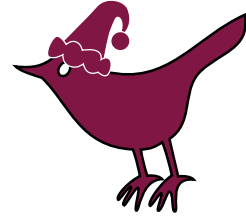


luxelaboratory

Tweet
This!



Robert Verdi HOSTS
A HOLIDAY TWITTER PARTY
DECEMBER 17, 2009

Tweet This!

Social Media Insiders & Influential twitterers gathered at Luxe Lab to get access to Robert Verdi's last-minute holiday gift guide & retweet his #rvrtips for their followers to disseminate online along the way. Media mavens posted articles, twittered in advance and followed remotely to spur the online community to twitter along... the results were drastic! The event already has a reach of over **half a million** people through twitter alone while the tweets & gift guides are still rolling out. The guests received all of Robert's fab gift picks, each item presented in unveilings by Rober's elves while he shared expert advice about last minute holiday gifting for everyone on your list!!

Tweet This!
Come and Twitter Live with *Robert Verdi*

Robert Verdi invites you to an evening of great gift ideas for everyone on your list. Invite your followers to twitter along using #rvrtips as Robert shares shopping secrets for last minute holiday gifting.

When: December 17, 2009
6:00 - 8:00pm
(entire event properly at 7:00pm)

Where: Luxe Laboratory
247 W. 20th Street
Floor 10A

RSVP: twitter@robertverdi.com

Space is extremely limited. You must RSVP with the better hands you will be using at the event to attend.

This event takes place at a non-smoking venue.

luxe laboratory | 2009 CITY STREET, NEW YORK, NY 10011

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Win It

To enter with just one click, [log in](#) or [create an account](#)

Best. Gifts. Ever! (Courtesy of Robert Verdi's Twitter Party!)

Win Celebrity Stylist Robert Verdi's SUPER-LUXE GIFTBAG from his twitter party, full of all the items in his last minute gift guide. Enter to win THE most fabulous finds of the season. Robert has picked his top gifts for everyone on your list like the Christmas vixen in your life, the freinzierd friend, the au courant couple and the boss at bonus time...all Robert's top picks for holiday gifts from the hottest tech-cessories like the new Palm Pixi smartphone, Netflix membership and ROKU — or to this season's fashion staples like cashmere, baubles, bags and boots (oh my!)! One lucky winner will get it all...trust us, you don't wanna miss this!

FOR THE CHIC TWITTER-FREAK: The new PALM PIXII smartphone

FOR THE SUPER-STYLISH CHRISTMAS SHOPPER: The CARLOS FACHI SIGNATURE SHOPPING TOTE

FOR THE BOSS AT BONUS TIME: SHERPA

FOR THE HOT HOLIDAY COUPLE: RALPH LAUREN, POLO RED, WHITE and BLUE (for him) and the HARAJUKU LOVERS SNOW BUNNIES GIFT SET (for her)

FOR THE CHIC COMMUTER: PORTOLANO CASHMERE

FOR THE CHRISTMAS VIXEN: VICTORIA SECRET'S MIRACULOUS BRA

FOR THE PERFECT PAIRS FOR THE PERFECT PAIR: UGG AUSTRALIA BAILEY BUTTON BOOTS and VINTAGE SHOE COMPANY MOC-TOE BOOT

FOR THE STYLISH STATEMENT MAKER: RJ GRAZIANO 5 ROW MESH/STONE BANGLE SET

FOR THE NEED-IT-NOW GUYS & GOT IT ALL GALS: NETFLIX MEMBERSHIP AND ROKU STREAMER

FOR THE FRENZIED FRIEND: THE FRESH BROWN SUGAR GIFT SET



HOST, ROBERT VERDI



CHECK OUT YOUTUBE.COM/ROBERTVERDI FOR VIDEOS OF THE EVENT



ROBERT'S HOLIDAY HELPERS UNVEILED HIS GIFTS



ROBERT' HANDPIKED FAB GIFTS, LIKE THIS DUO



TWITTERERS COULDN'T GET ENOUGH



GUESTS GOT PALM PIXIS TO TWEET AT THE EVENT

Thousands of Live Tweets, a Reach of Over Half a Million!

TWITTERS INCLUDED:



@audreymcclellan: RT @RobertVerdi: netflix and roku JUST added to the super LUXE bag!! retweet to win!!! #RVTIPS



@CosmoOnline: another great gift for girlfriends: rj graziono set of bangles. @robertverdi is showing off some gorgeous ones for \$75. *December 17, 2009 at 07:42 PM*



@logochannel: Follow @robertverdi tomorrow night at 7pm EST as he tells us the 10 Best Last Minute Holiday Gifts! Contests and Prizes! #RVTIPS *December 16, 2009 at 01:07 PM*



@seventeenmag: We're excited for @RoberVerdi's Holiday Party tonight! It's going to be A-mazing!! Follow at #RVTIPS!



@honeymagazine: And Tweet/RT "I gotta have @robertverdi's hot holiday gifts! #rvtips to win a luxury swag bag!"

FOLLOWERS

9,345

25,895

10,066

56,898

12,020

GUESTS INCLUDED

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